If you are a “people person” who likes to help others realize their full potential while moving a company or organization forward, you are ideally suited to a career in management. Macomb’s Business Management program can provide you with the knowledge and skills you need to be highly effective in your career.

THE PROGRAM

Students in Macomb’s Business Management program receive both a practical and theoretical management background. Special emphasis is placed on management applications and techniques, history, relevant laws, entrepreneurship and human and organizational relationships. Courses include Personnel/Human Resource Management, Human Relations, Effective Organizational Behavior and Team Development, Introductory Psychology, and Computer and Information Processing.

The Business Management program is compatible with many bachelor’s degree programs offered through local colleges and universities.

A certificate option is available as an alternative to the associate degree. Certificate programs offer a high degree of specialization in a short program of instruction and may later be applied toward an associate degree.

THE FACULTY

The Business faculty credentials include extensive academic training, practical experience, licensing to practice in their profession, membership in professional associations, and state and industry certifications. Students will benefit from the faculty’s ongoing relationship with the business community.

EMPLOYMENT OUTLOOK

With an associate degree in Business Management, you will be qualified for careers including administrative specialist and office manager. Median salary in Michigan for these careers is $76,670, with 9 percent growth in openings expected through 2024.
PLANNING TO TRANSFER TO A FOUR-YEAR COLLEGE OR UNIVERSITY?
Options in all of Macomb’s Business Administration programs include a two-year associate degree (ABA or AAS) or a one-year certificate. Students may transfer courses to a four-year college or university to pursue a bachelor’s degree. Speak with your Macomb counselor early in your college career to make the transfer process hassle-free. For an appointment, call Center Campus, 586.286.2228 or South Campus, 586.445.7211.

LOOKING FOR A JOB?
Contact Career Services
586.445.7321
careerservices@macomb.edu

For general information about Macomb Community College:
www.macomb.edu
866.Macomb1 (866.622.6621)
anwer@macomb.edu

BUSINESS ADMINISTRATION AT MACOMB

$1,000,000
That’s how much MORE you’ll earn over your working lifetime with a bachelor’s degree, compared with a high school diploma. That figure goes up even more with a master’s degree. And the difference is likely to grow even larger as you move up the ladder.

And you will advance. College grads get the better jobs to begin with, and the promotions that follow.

Why? Because employers value employees who can communicate effectively, tackle issues, make spot-on decisions, and do so independently and as part of a team. These critical qualities are developed more fully in the course of getting a college education.

LET’S GET DOWN TO BUSINESS!

ABA/AAS PROGRAMS
Earning an Associate of Business Administration (ABA) degree from Macomb Community College is definitely a start in the right direction.

Students may choose from the following programs:

• Accounting
• Business Management
• Entrepreneurship & Small Business
• Entrepreneurship Innovation
• Finance
• General Business
• Hospitality Management
• Legal Assistant
• Marketing