



## ***ARTICULATION AGREEMENT***

between  
Macomb Community College  
and  
Various High Schools

This Agreement, made this 31st day of August 2017, by and between Macomb Community College and the following high schools:

- Anchor Bay High School (16670)
- Center Line High School
- Chippewa Valley Schools(16686/16856)
- Clintondale High School (16675)
- East Detroit High School (16661)
- Fitzgerald Senior High School
- Fraser High School (16678)
- Harper Woods Public Schools
- Lake Shore High School (17887)
- L'Anse Creuse High School (18780)
- L'Anse Creuse North High School (16691)
- Oakland Technical Schools
- Oxford Public Schools
- Richmond Community HS (19217)
- Romeo High School (19208)
- Roseville High School (16664)
- South Lake High School (16669)
- Utica Community Schools (16696, 16700, 16703)
- Van Dyke Public Schools (16711)
- Warren Consolidated Schools (19835)
- Warren Woods Public Schools (16713, 16709)

WHEREAS, the parties wish and intend by the Agreement to set forth the terms and conditions of engaging in an educational program to help eligible participating students continue their education toward an Associate Degree in Marketing.

Macomb Community College and the above Schools agree that students successfully completing the Marketing programs (CIP 52.1999) at their Schools who meet the following requirements will receive select credit in the Marketing program (CIP 52.1401) at Macomb Community College.

1. Student must successfully complete their high school's Marketing Program courses with a minimum 80% (B) average and an overall GPA of 2.5.
2. Student has received recommendation from high school Marketing instructor.
3. Student must enroll in the Marketing program at Macomb Community College within three years of high school graduation.

4. Course credit will be added to the student's transcript **upon successful completion of MKTG 2060 with a grade C or better.** Regular tuition and fees for credit granted under this agreement will be waived.
5. Applicants for credit must meet all College admission requirements and be an enrolled/registered student in good standing.

Upon completion of the MKTG 2060 course in the Marketing program at Macomb Community College, the student meeting these requirements will receive three credits for MKTG 1010.

These institutions agree to communicate concerning curriculum changes which affect the agreed upon relationships between articulated courses at the respective schools.

This Agreement constitutes the entire agreement between the parties, and all prior discussions, agreements, and understandings, whether verbal or in writing, is hereby merged into this Agreement.

No amendment or modification to this Agreement, including any amendment or modification of this paragraph, shall be effective unless the same is in writing and signed by all parties.

These agreements are housed within the Office of Admissions & Outreach and posted on the college website.

This agreement expires June 30, 2019. The discard date is June 30, 2021.



8/31/2017

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James O. Sawyer IV, Ed.D.  
Provost and Vice President for the Learning Unit  
Macomb Community College

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Date



8/31/2017

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Scott Palmer  
CTE Regional Administrator  
Macomb County Secondary CTE Representative

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Date