



FLORAL DESIGN

at Macomb Community College



FLORAL DESIGN CERTIFICATE

The Floral Design program is comprised of eight core classes that teach you floral design, theory, concepts, and techniques—basic to advanced. Learn from professionals in the industry, and gain the knowledge you need to begin your career in floral design. Students successfully completing the core classes will receive a Macomb WCE Certificate in Basic Floral Design.

Materials are included for all Floral Design classes, and you will be able to take your designs home. Please register at least 48 hours in advance, and bring wire cutters and scissors to each class session. Students will receive a Macomb Floral Design apron.

Floral Identification and Use

Discover and understand the plethora of flora and their uses in design. Learn common and botanical names while realizing not only variety in color but the important attributes of the flowers, common and not so common, to the floral designer.

Fundamentals of Floral Design I

Discover basic principles and elements of professional floral design. Step-by-step instruction will teach you how to work with fresh flowers, and the tools of the trade. Create four arrangements to take home.

Fundamentals of Floral Design II

Practical application will be put to use from the two previous prerequisite classes, as you understand and develop your techniques and designs as a floral designer.

Intermediate Floral Design

Take your designs to the next level. Add your own special touches to more advanced designs.

Advanced Floral Design I

Continue to develop your skills. Experience the use of a greater variety of materials and work on a larger scale. Gain confidence to make your own design choices.

Sympathy Design

Sympathy Design is a must-know skill for a valued floral designer and is the largest portion of floral sales and design. Creating these special arrangements is just part of the process. Learn how to do a consultation and receive hands-on training to create several designs that will include a sympathy spray and a casket spray.

Wedding Bouquets & Corsages

Create the newest wedding designs with hand-tied and cascading bouquets. Learn the latest gluing techniques in making corsages and boutonnieres.

Advanced Techniques in Floral Design II

This designer-level course will bring together all the elements you've learned throughout this program. Design large-scale arrangements while creating your own designs.

Classes may be taken individually or as part of the Certificate Program.

MEET THE INSTRUCTOR

Lead faculty Kay Kiekbusch brings more than twenty years of floral training and experience to Macomb's Floral Design program. According to Kay, "Floral design is more than a job...it is a passion." Kay enjoys sharing her expertise in floral design—and her passion—with her students.



Workforce &
Continuing Education

MACOMB COMMUNITY COLLEGE

Discover. Connect. *Advance.*SM

WORKFORCE & CONTINUING EDUCATION at Macomb Community College

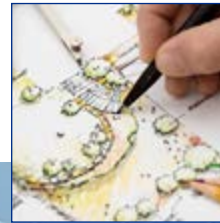
WCE classes provide you with job skills, professional development and opportunities for personal growth or re-entering the work environment. Choose from hundreds of ways to pursue your special interest in art, health, wellness, entertainment, business and much more.

Discover Creative Careers at Macomb



Creative Careers provides training opportunities to individuals looking to use artistic talent, creative thinking, and design skills. Offerings include:

C4K: College for Kids • Construction • Entertainment Arts
Floral Design • Jewelry Trades • Landscape Design • Photography



EMPLOYMENT OUTLOOK

With a certificate in floral design from Macomb, you will be qualified for careers including florist and floral designer; median salary for these careers is \$25,330.

For More Information

For more information, contact the Program Coordinator at 586.498.4100 or corbettv@macomb.edu.

Check out the current Continuing Education schedule of classes at: www.macomb.edu/continuinged

For general information about Macomb Community College, call 866.Macomb1 (866.622.6621) or answer@macomb.edu.

Looking
for a
job?

Contact Career Services
586.445.7321
careerservices@macomb.edu



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