



# PHOTOGRAPHY

at Macomb Community College

## CERTIFICATE OF PHOTOGRAPHIC ARTS

The Certificate in Photographic Arts Program consists of six courses. Upon completion of all courses, you'll earn a Macomb Workforce & Continuing Education Certificate of Completion. Bring your camera to class, and note that field trips will replace class hours on occasion.

### Digital Fundamentals

Discover the joy of digital photography. Improve your knowledge of digital cameras, menus and controls. Learn the different file formats and image resolution choices for printing, email or posting to a website. Develop a working knowledge of how to download and edit your photographs.

*Note: it is strongly recommended that you register for Digital Fundamentals before taking the other courses in this program.*

### Principles of Photography

Improve film and digital images. Understand the fundamentals of composition, light, and movement, and become comfortable using your camera menus and controls. Develop your own style and discover why some photographers are consistently better than others.

### Travel Photography

Preserve your never-to-be-revisited scenes and rekindle memories of a wonderful adventure. Learn what equipment to bring and how to capture the spirit of all the places you visit. Discover the best composition techniques for photographing cityscapes and landscapes.

### Digital Black and White

Discover the magic of black and white photography. Create black and white images with your camera or photo editing programs. Transform color photos into classic black-and-whites or create hand-colored retro looks. Silhouettes and sepia toning will be discussed.

### Portraiture

Capture the essence of a person. Learn techniques that express personality and discover how to create a mood and get the best from your subject. Become familiar with camera lenses, shutter speed, and depth of field, as well as lighting and perspective.

### Photoshop for Photographers

Turn good photos into great photos. Improve composition by removing unattractive objects, create stunning photo-art by blending images, and add special effects that make your pictures unique. Learn to use Photoshop layers, tools, and filters. Different versions of Adobe Photoshop will be discussed.

*Please note: Photoshop Elements I or II may be taken in lieu of Photoshop for Photographers.*

Classes may be taken individually or as part of the Certificate Program.

### OPTIONAL COURSES:

Planning a Successful Photography Business  
Photoshop Elements I  
Photoshop Elements II  
Creative Lighting

> > >

Professional photography is just that: a new and exciting world. Think about it: there's you on one side of the camera lens, and the rest of the world on the other. And you're in charge.



*In a world and a life that moves so fast,  
photography just makes the sound go out  
and it makes you stop and take a pause.  
Photography calms me.*

—Drew Barrymore



Workforce &  
Continuing Education

MACOMB COMMUNITY COLLEGE

Discover. Connect. *Advance.*<sup>SM</sup>

# WORKFORCE & CONTINUING EDUCATION at Macomb Community College

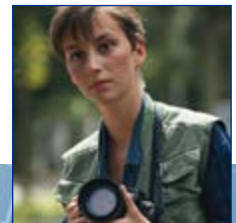
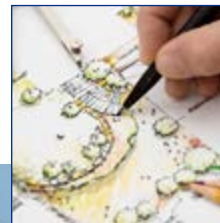
WCE classes provide you with job skills, professional development and opportunities for personal growth or re-entering the work environment. Choose from hundreds of ways to pursue your special interest in art, health, wellness, entertainment, business and much more.

## Discover Creative Careers at Macomb



*Creative Careers* provides training opportunities to individuals looking to use artistic talent, creative thinking, and design skills. Offerings include:

C4K: College for Kids • Construction • Entertainment Arts  
Floral Design • Jewelry Trades • Landscape Design • Photography



## EMPLOYMENT OUTLOOK

A certificate from Macomb will provide valuable skills toward a career as a photographer for news, advertising or other outlets. Further education may be required depending on the chosen field.

## For More Information

For more information, contact the Program Coordinator at 586.498.4100 or [corbettv@macomb.edu](mailto:corbettv@macomb.edu).

Check out the current Continuing Education schedule of classes at: [www.macomb.edu/continuinged](http://www.macomb.edu/continuinged)

For general information about Macomb Community College, call 866.Macomb1 (866.622.6621) or [answer@macomb.edu](mailto:answer@macomb.edu).

Looking for a job?

Contact Career Services  
586.445.7321  
[careerservices@macomb.edu](mailto:careerservices@macomb.edu)



**Macomb  
Community College**

Education • Enrichment • Economic Development

Discover. Connect. *Advance.*<sup>SM</sup>

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