



**START  
HERE**

**FINISH  
THERE**



**Discover. Connect. Advance.**

### Benefits of starting at Macomb

- Earn up to 92 transfer credits
- Reduce overall tuition cost by taking advantage of Macomb’s low tuition rate
- Use Financial Aid to attend Macomb and Northwood classes at the same time to earn a degree more quickly

### Benefits of finishing at Northwood

- Finish 31 credits at NU to complete a Bachelor of Business Administration degree
- Eight-week courses meet one evening per week. Online courses also available
- Work directly with a program manager to get personalized, one-on-one attention through your entire program
- Work with a career coach who will assist you in your career search, resume writing, interview techniques and salary negotiation

### Programs offered through Macomb’s University Center:

- Entertainment, Sport & Promotion Management
  - Entrepreneurship
  - International Business
- Automotive Marketing & Management

Contact Northwood today to begin earning your Bachelor of Business Administration degree at Macomb’s University Center! [northwood@macomb.edu](mailto:northwood@macomb.edu) or **586.226.4733**