

MINUTES OF THE INFORMATION SESSION OF THE BOARD OF TRUSTEES
OF THE COMMUNITY COLLEGE DISTRICT OF THE COUNTY OF MACOMB

An open information session of the Board of Trustees of the Community College District of the County of Macomb was held Tuesday, April 22, 2014 at 6:00 p.m., in Room 125 of the Professional Development Center, University Center, Center Campus, 44575 Garfield Road, Clinton Township, Michigan.

1.0 CALL TO ORDER

The meeting was called to order by Chairperson Kelly at 6:34 p.m. Trustee Bonkowski was appointed Acting Secretary.

2.0 ROLL CALL

Present: James F. Kelly, Chairperson
Christine Bonkowski, Vice Chairperson
Roseanne DiMaria, Treasurer
Frank Cusumano, Trustee
Nancy Falcone, Trustee

Absent: Connie Bolanowski, Secretary (excused)
Joseph DeSantis, Trustee (excused)

Also present: James Jacobs, President
Elizabeth Argiri, Vice President, Business
Jill M. Little, Vice President, Student Services
Patricia Martz, Secretary to the President
Gerri Lynn Pavone, Executive Director, Research
and Planning
James Sawyer, Provost/Senior Vice President,
Learning Unit
Casandra Ulbrich, Vice President, College Advancement
and Community Relations
Hunter L. Wendt, General Counsel/Executive
Director of College Police
Denise Williams, Vice President, Human Resources

3.0 APPROVAL OF AGENDA

MOTION by DiMaria, supported by Falcone, to approve the agenda as presented.

Motion carried.

4.0 AUDIENCE PARTICIPATION

None

5.0 REVIEW OF AGENDA ITEMS AND MATERIAL

None

6.0 ISSUES AND UPDATES

Dr. Jacobs informed the Trustees that the Center for Advanced Automotive Technology (CAAT), which is funded by the National Science Foundation, is holding its annual conference for educators on Friday, May 2 at South Campus. Following the conference, there will be an opportunity for the community to drive electric vehicles. Dr. Jacobs invited the Trustees to a special reception for community leaders prior to the event opening to the public.

Information on the Michigan Community College Association's annual conference in Traverse City in July was distributed to the Trustees. Dr. Jacobs stated that the conference will begin on Wednesday, July 23 with a Trustee Institute workshop and will end on Friday, July 25. Hotel rooms have been reserved for the Trustees if they choose to attend. He also informed the Trustees that he would like to hold a Board Retreat on Tuesday, July 15, the day of the scheduled board meeting, similar to what was done the previous year.

Dr. Jacobs also distributed information on the college's brick campaign which was initiated in conjunction with the construction taking place for the new entranceway at South Campus between D and E buildings to coincide with the 60th anniversary of the college. People will have an opportunity to purchase a commemorative brick for the amount of \$60 which would be placed in that area.

6.1 Cultural Center Exhibit Video

Dr. Ulbrich showed a video highlighting the current exhibit at the Lorenzo Cultural Center entitled "The Roaring Twenties: From Riches to Rags." She stated that this exhibit is proving to be one of the most popular since the Lorenzo Cultural Center opened. Over 9,000 people have attended this exhibit to date which is scheduled to run through the beginning of May. She also noted that all of the exhibits, including building the sets, are done by Macomb employees.

6.2 Boardbook Timelines

There was a discussion regarding the timelines of the transition to electronic board packets with the goal of being entirely electronic by June. Ms. Argiri reminded the Trustees that there is IT staff available this evening to assist them with navigating through Boardbook and to answer any questions. It was determined that there will be sufficient time to accomplish this at the end of the information session prior to the regular meeting.

Dr. Jacobs noted that donations to the college received as of March 31 totaled \$957,000, and that we will most likely exceed the initial goal of \$1 million dollars. Dr. Ulbrich wanted to clarify that the \$957,000 includes in-kind gifts which would not be included toward the cash goal but will help with the \$10 million dollar campaign. Dr. Jacobs also informed the Trustees that the employee fundraising campaign began last week. He stated that one of goals of this campaign is to increase the percentage of employee participation, and he encouraged participation by the Trustees as well.

Trustee Cusumano referred to a discussion at the March board meeting and indicated he would like to be provided with information on Oakland Community College's tuition compared to Macomb's tuition. Ms. Argiri responded that the information he is referring to was provided in the March board meeting packets which included a comparison of all the community college tuition rates to Macomb's rate, as well as comparisons to the four-year universities. She further stated that she did a cost comparison to the cost of attendance and Macomb is 20% higher than Oakland's. She noted that Oakland is able to keep their tuition rate low based on their much higher property tax base and millage rate, providing them with significantly greater resources to draw upon than Macomb. Trustee Cusumano stated that based on information he has received, Oakland Community College intends to raise tuition approximately 7% per year for the next couple of years. Ms. Argiri responded that even if Oakland were to be in violation of the tuition restraint language currently being recommended by the Governor, the 7% increase would bring in more revenue than the loss of performance funding from the State.

7.0 EXECUTIVE SESSION

It was determined that there was no need to hold an executive session.

8.0 ADJOURNMENT

MOTION by Falcone, supported by Bonkowski, to adjourn the meeting.

The meeting adjourned at 7:00 p.m.

COMMUNITY COLLEGE DISTRICT OF THE COUNTY OF MACOMB
BOARD OF TRUSTEES

Acting Secretary