

# 2018 Martin Luther King Jr. Day of Service

## STUDENT ESSAY CONTEST

### OFFICIAL RULES AND ENTRY FORM

Enter for a chance to win \$500!

- Entry must be submitted by noon on Tuesday, December 5, 2017, to [sacenter@macomb.edu](mailto:sacenter@macomb.edu) or to the Office of Student Life & Leadership
- Winner will be required to speak at the MLK Day of Service Kick-Off Event on January 15, 2018
- Winner **MUST** be registered for a volunteer opportunity on MLK Day 2018
- Questions: Jamie Valente, Student Life & Leadership manager, 586.445.7502 or [valentej@macomb.edu](mailto:valentej@macomb.edu)



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# Martin Luther King Jr. Day Essay Contest Entry Information Sheet

Title of essay: \_\_\_\_\_

Name of author: \_\_\_\_\_

Home/mailling address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone number: Home: \_\_\_\_\_ Cell: \_\_\_\_\_

Alternate phone number: \_\_\_\_\_

Email address: \_\_\_\_\_

MCC student ID number: \_\_\_\_\_

I certify that I am currently enrolled in and attending a minimum of one class at Macomb Community College. I also certify that the essay I have submitted is my own original work. I understand that if my essay is selected as the winning entry, I must work with the College's Public Relations Office to develop talking points based on my essay and speak at the MLK Day of Service kick-off in order to receive the prize.

I have read, understand and agree to abide by the official rules governing the award. Further, I affirm that the information provided on this application is true to the best of my knowledge. I further understand that applying for this prize does not guarantee I will receive the prize.

\_\_\_\_\_  
signature

\_\_\_\_\_  
date

**The "Entry Information Sheet" must be stapled to the essay submission  
or emailed to [sacenter@macomb.edu](mailto:sacenter@macomb.edu).**

Essay prize sponsored by:



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## MLK Day of Service Essay Contest: Official Rules & Entry Form

One winner will be chosen. Winner will be required to read his or her essay at the MLK Day of Service at the kick-off event on January 15, 2018 at 7:30am. Winner will also receive a cash prize of \$500. The contest is open to all currently enrolled Macomb students registered for a minimum of one class.

Entry must be submitted by Tuesday, December 5, 2017, before 12:00 pm.

**1. CONTEST SPONSOR.** MLK Day of Service Essay Contest (“the Contest”) is sponsored by Macomb Community College (“the SPONSOR”).

**2. HOW TO ENTER.** Entry must be received by 12pm on Tuesday, December 5, 2017. **The essay may be turned in to the Office of Student Life and Leadership (South Campus K251 or Center Campus P127) or mailed, and postmarked by the deadline, or emailed to [sacenter@macomb.edu](mailto:sacenter@macomb.edu) with “MLK Essay Submission” in the subject line.** A panel of judges will select the winning entry, and the winner will be informed on or about December 15, 2017.

Only one entry per person is allowed. Any attempt to submit more than one (1) entry by using multiple/different names, identities, or any other methods, will result in all entries being disqualified. There is no fee to submit an entry. By submitting an entry to the Contest, each entrant agrees to comply with and be bound by these Official Rules and acknowledges that the decisions of the panel of judges and Sponsor shall be final and binding in all matters relating to the Contest.

**3. QUALIFIED ENTRY.** To be qualified for the Contest, an entry must include only one (1) essay (“Essay”). **The Essay must focus on how the message of Martin Luther King Jr. has impacted you.** The topic can be approached in a variety of ways, but the essay is intended to be a first-person reflection or narrative, not a work of fiction or a research paper.

**In addition, the Essay must: (a) be in the English language; (b) The essay should be approximately 1,000—1,500 words in length; (c) Submissions must be typed, double spaced, with standard margins in 12 point font. The “Entry Information Sheet” must be stapled to the essay,** be wholly the original work of the entrant, written solely by the entrant; (d) not be copied from any other source; (e) not have been previously broadcast or otherwise distributed or disseminated in any media or format; (f) not be in the public domain; (g) not be in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity; and (h) not include any language or other content that is indecent, inappropriate, morally objectionable or otherwise unfit for dissemination or broadcast, as determined by the SPONSOR in its sole discretion. An entry not satisfying these criteria in

any respect may be disqualified. If the panel of judges or sponsor, in its sole discretion, has reason to believe that an entry contains any material that may infringe or violate any law or any rights of a third party, or that the use or broadcast or such entry in the manner described herein may infringe or violate any law or any rights of a third party, the panel of judges or SPONSOR may immediately disqualify such entry and take any other measures deemed appropriate.

**4. WINNER SELECTION.** Judging will commence at the time the Contest begins and continue until all entries submitted prior to the Contest end time have been reviewed. The Contest judges shall be persons as may be selected by the SPONSOR in its sole discretion (Judges). The Judges will select one (1) Contest Winner, based on the following criteria, weighted equally: (a) originality; (b) creativity; and (c) overall quality of writing. The Contest Winner will be notified on or about December 15, 2017. The essay should focus on how the message of Martin Luther King Jr. has impacted you. The topic can be approached in a variety of ways, but the essay is intended to be a first-person reflection or narrative, not a work of fiction or a research paper. The essay should be approximately 1,000—1,500 words in length. Submissions must be typed, double spaced, with standard margins in 12 point font. The “Official Rules and Entry Information Sheet” must be signed and stapled to the essay.

**5. PRIZE.** One (1) Contest Winner will be selected to read his/her Essay at the MLK Day of Service Kick-Off event and will receive a \$500 cash prize. No substitution, cash redemption or transfer of right to receive the prize is permitted.

### IN ORDER TO COLLECT THE PRIZE:

a. The student must present his/her winning essay at the MLK Day of Service Kick-Off Event, January 15, 2018, 7:30am at South Campus, K301.

b. The selected winner must also be registered for and participate in a volunteer opportunity for the MLK Day of Service. Registration will be verified prior to selecting a winner.

**6. GRANT OF RIGHTS.** By submitting an Essay entry, the entrant grants to SPONSOR (i) the right to edit the Essay for grammar and spelling; and (ii) a non-exclusive, assignable, perpetual, license to produce, publish, distribute, transmit, exhibit, exploit, and license the Essay and any portions thereof in any format (collectively “distribute” or “distribution,” as applicable) by any and all means, uses and media, whether audio, print, audiovisual or otherwise, now or hereafter known, throughout the universe in all languages. Entrant further agrees that SPONSOR shall have the first right to distribute the Essay unless SPONSOR waives that right in writing.

**7. ENTRANT REPRESENTATIONS, WARRANTIES, INDEMNIFICATION AND RELEASE.** By entering, each entrant represents and warrants to the SPONSOR that his/her entry is: (i) completely the original work of the entrant and was written solely by the entrant; (ii) not copied from any other source or previously broadcast or otherwise distributed or disseminated in any media or format; (iii) not in the public domain; and (iv) not in violation of or conflict with the trademark, copyright, rights of privacy, rights of publicity or any other rights, of any kind or nature, of any other person or entity. Entrant agrees to defend and indemnify SPONSOR for any breach of the above representations. By submitting an entry, each entrant agrees to indemnify, defend, release, discharge and hold harmless SPONSOR and its parent companies, affiliates, subsidiaries, promotional partners and agents, and all others associated with the development and execution of this Contest, and the officers, directors and employees of each of the foregoing, from any and all claims and liabilities arising from or in connection with participation in this Contest, including without limitation: (a) claims for injury, loss or damage of any kind resulting from participation in this Contest or acceptance or use of any prize, and (b) claims based on rights of privacy, rights of publicity, false light, defamation, copyright and/or trademark infringement relating to the submission or exploitation of the entrant's concept.

**8. GENERAL TERMS AND CONDITIONS.** By entering the Contest, each entrant grants permission to the SPONSOR to use his/her name, photograph, likeness, voice, and/or biographical information for SPONSOR's programming, publication, publicity, advertising and all other promotional purposes without compensation, review or approval, unless prohibited by law. The SPONSOR reserves the right to terminate, modify or suspend this Contest due to any act of God; unavoidable accident; epidemic; fire; blackout; act of public enemy; war, riot or civil commotion; enactment, rule, order or act of government or governmental instrumentality or tribunal; strike, lockout or other labor dispute; inclement weather; the recapture of any time period scheduled for the live broadcast of a program for an event of national importance or emergency; failure of technical facilities; failure of essential production, or technical personnel to appear or be available for production or broadcast; or other cause beyond its control.

**SPONSOR** is not responsible for lost, late, illegible, incomplete, damaged, mutilated, misdirected, mis-delivered, or delayed entry, or for technical or human errors, or failures of any kind in connection with the submission, transmission, processing or judging of entry.

Questions?

Please contact Jamie Valente, Student Life & Leadership manager at 586.445.7502 or [valentej@macomb.edu](mailto:valentej@macomb.edu).



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