

Certificate in Hospitality Management
CIP 52.0901 – Hospitality Administration/Management, General

Macomb Program Information

Classification of Industry Program

- 52.0901 – Hospitality Administration/Management, General

Program Level

- Undergraduate Certificate

Program Length*

- 20 months

Cost of Program**

- Total tuition and fees for entire program: \$4,461
- Estimated cost of books and supplies for entire program: \$2,217

<http://www.macomb.edu/TuitionFees>

Debt at Program Completion

- Number of students who completed program in 2009-10: 0
- Number of completers with any student loan debt: 0
- Median federal debt: \$0
- Median private debt: \$0

Program Completion in Normal Time

- Normal time to complete program: 20 months
- Percent of students completing program in normal time: No program completers in 2009-10.

Job Placement

- Job placement data is not required for this program.

**Program length and normal time to completion are calculated by the student attending fall and winter semesters and completing 24 credits during each 12-month period.*

***Tuition and fees are based on the 2011 in-district rate for on-campus classes. Estimated cost of books and supplies is \$47.17 per credit based on the college's published average of \$1,132 per year for full-time (24 credits).*

CIP Information

CIP Description

A program that prepares individuals to serve as general managers and directors of hospitality operations on a system-wide basis, including both travel arrangements and promotion and the provision of traveler facilities. Includes instruction in principles of operations in the travel and tourism, hotel and lodging facilities, food services, and recreation facilities industries; hospitality marketing strategies; hospitality planning; management and coordination of franchise and unit operations; business management; accounting and financial management; hospitality transportation and logistics; and hospitality industry policies and regulations.

Jobs Related to this CIP

(Job information from Federal O*NET Website)

Food Service Managers

<http://www.onetonline.org/link/summary/11-9051.00>

Lodging Managers

<http://www.onetonline.org/link/summary/11-9081.00>