

Macomb Coursework – Before Transfer:

General Education Curriculum	25-29 Hrs
ENGL 1180: Communications 1 or ENGL 1210: Composition 1 Note: A C or better is required.	3-4
ENGL 1190: Communications 2 or ENGL 1220: Composition 2 Note: A C or better is required.	3-4
SPCH 1060: Speech Communication	3
MATH 1000: Intermediate Algebra or higher	4
Select 3 hrs. from: ARTT 2610, 2620; HUMN 1210, 1250, 1270, 1300, 1460, 1472, 1473, 1474, 1476, 1479; MUSC 1030, 2710, 2720 Select 3 hrs. from: ENGL 1730, 2510, 2520, 2600, 2610, 2710, 2720, 2730, 2800, 2810, 2850 Note: Completing your Literature course at Rochester College allows you to satisfy Upper Division requirements.	6
Select a minimum of 3 hrs. from: Any ASTR; BIOL; CHEM; GEOL; ENVS; NATS; PHSA; PHYS	3-4
Select a minimum of 3 hrs.: Any ANTH; ECON; GEOG; HIST; POLS; PSYC; SOSC; OR SOCY	3-4

Specialization Options:	50 Hrs
Complete one specialization from the following options (See Macomb's catalog): <ul style="list-style-type: none"> • Art for Advertising • Photographic Technologies • Digital Design and Layout • Web Page Design • Digital Video Production • Digital Art and Animation 	50

Rochester College Coursework – After Transfer:

Degree Completion Program Core	39 Hrs
COM 2223: Public Speaking	3
COM 3513: Small Group Communication	3
COM 3533: Intercultural Communication	3
MED 2513: Media Writing	3
MED 2013: Intro to Mass Communication (online)	3
MED 3113: New Media Strategies	3
MED 3003: Media and Society	3
COM 3013: Communication Theory	3
MED 3323: Research Methods in Media	3
MED 3513: Public Relations Writing and Visual Design	3
MED 4113: Media Law	3
MED 4953: Media Seminar and Portfolio	3
MKT 3513: Studies in Marketing	3

Ethics Core	6 Hrs
MED 4943: Media Ethics	3
REL 1013: Survey of Biblical Literature	3

Maximum Macomb Credits = 75**Minimum Rochester College Credits = 45****Minimum Credits for Bachelor of Science in Mass Communication = 120**

Note: A grade of C- or better is required for a course to transfer. This guide and its requirements are subject to change and should be used in consultation with an academic advisor.