

**Macomb Coursework – Before Transfer:**

<b>General Education</b>	<b>29-36 Hrs</b>
ENGL 1190: Communications 1 or ENGL 1220: Composition 1 Note: A Macomb prerequisite course is required (ENGL 1180 or ENGL 1210).	3-4
Select one course: MATH 1340, 1360, 1370, 1760; PHIL 2200; ITCS 1230	3-4
Select one course: ARTT 1610, 2610, 2620; HIST 2340; HUMN 1210, 1270*, 1300, 1460*; MUSC 1030	3-4
Select one course: ARAB, FREN, GRMN, ITAL, SPAN 1260, 1270, 2360, 2370	4
Select one course: GEOG 2000; HIST 2650; POLS 1600; INTL 2000, 2300, 2500, 2700 Note: POLS 1600 may only be used for one group.	3-4
Select one course: ENGL 2510, 2520, 2610, 2630, 2710, 2720, 2730, 2800, 2810, 2850; HUMN 1750	3
Select one course: BIOL 1000, 1010; CHEM 1050, 1170; NATS 1200, 1210, 1310; PHYS 1180, 2220; PHSA 1050	4-5
Select one course: ANTH 1000; ECON 1160; POLS 1000*, 1600 ; PSYC 1010; SOCY 1010* Note: POLS 1600 may only be used for one group.	3-4
Select one course: HIST 1600, 1700, 2100*, 2200*; PHIL 2010, 2100	3-4
*Note: Select one course above with an (*) to satisfy both the group and the OU U.S. Diversity requirement.	0

**Arts & Sciences Distribution Requirements**

<b>Arts &amp; Sciences Distribution Requirements</b>	<b>16 Hrs</b>
Selected with academic advisor assistance	16

**Major Required Courses**

<b>Major Required Courses</b>	<b>6 Hrs</b>
SPCH 1060: Speech Communication	3
JOUR 1100: Writing News for Publication	3

**Select One Discourse Option: Interpersonal (10 Hrs) or Public (10 Hrs)**

<b>Interpersonal Discourse: Select All</b>	<b>0-10 Hrs</b>
SPCH 1100: Interpersonal Communication	3
SPCH 1200: Group Discussion & Leadership	3
SPCH 2300: Intercultural Communication	4

<b>Public Discourse: Select 3 Courses</b>	<b>0-10 Hrs</b>
SPCH 1400: Mass Media Communication in a Global Culture	3
SPCH 1460: Introduction to Broadcast Announcing	3
SPCH 1480: Broadcast Announcing	3
SPCH 1490: Broadcast Radio	3
SPCH 2110: Persuasion	3
SPCH 2500: Argumentation and Debate	3
SPCH 2800: Interpretive Performance Communication	4

<b>Foreign Language or Sign Language: Complete Option A or Option B</b>	<b>4-6 Hrs</b>
Option A: Complete a second semester of the Foreign Language you used for General Education above.	4
Option B: Complete SIGN 1010: American Sign Language 1 and Sign 1020: American Sign Language 2	6

***OU Coursework – After Transfer:***

<b>Category</b>	<b>General Education Requirement</b>	<b>4 Hrs</b>
Knowledge Applications	Select an appropriate course with academic advisor assistance.	4

<b>Discourse Options</b>	<b>Directions &amp; Courses</b>	<b>8 Hrs</b>
	Select 8 credits from the Discourse Option not completed at Macomb.	
Interpersonal Discourse	Select from: COM 202, 207, 304, 305, 310, 327, 360, 402, 405	0-8
Public Discourse	Select from: COM 220, 280, 285, 287, 301, 307, 311, 314, 318, 330, 371, 373, 376, 377, 378, 381, 382, 476	0-8

<b>Required Major Courses</b>	<b>12 Hrs</b>
COM 303: Communication Theory	4
COM 385: Multicultural Communications	4
COM 399: Field Experience in Communication	4

<b>Minors/Electives</b>	<b>Directions &amp; Courses</b> Select 38 credit hours. You may complete one or both of the available minors or use all free elective credit.	<b>38 Hrs</b>
Advertising Minor	JRN 340: Introduction to Advertising JRN 341: Advertising Medium JRN 342: Case Studies in Advertising Or JRN 343: Direct Approaches JRN 404: Journalism Internship JRN **: Any Additional Journalism course offering	0-20
Public Relations Minor	JRN 350: Introduction to Public Relations JRN 351: External Public Relations JRN 353: Internal Public Relations Or JRN 343: Direct Approaches JRN 404: Journalism Internship JRN **: Any additional Journalism course offering	0-20
Free Electives	Electives are not required of students opting to complete both minors. Students completing only one minor will need an additional 10 credits of electives (4 Macomb credits apply to either minor). Students not opting for any minors will need to complete the full 38 hours of electives chosen with academic advisor assistance.	0-38

<b>Maximum Macomb Credits = 62</b>	<b>Minimum OU Credits = 62</b>
<b>Total Credits for Bachelor of Arts in Communication = 124</b>	

Note: A grade of C- or better is required for a course to transfer. This guide and its requirements are subject to change and should be used in consultation with an academic advisor.