

Certificate in Business Management
CIP 52.0201 – Business Administration and Management, General

Macomb Program Information

Classification of Industry Program

- 52.0201 – Business Administration and Management, General

Program Level

- Undergraduate Certificate

Program Length*

- 20 months

Cost of Program**

- Total tuition and fees for entire program: \$3,796
- Estimated cost of books and supplies for entire program: \$1,981

<http://www.macomb.edu/TuitionFees>

Debt at Program Completion

- Number of students who completed program in 2009-10: 5
- Number of completers with any student loan debt: 0
- Median federal debt: \$0
- Median private debt: \$0

Program Completion in Normal Time

- Normal time to complete program: 20 months
- Percent of students completing program in normal time: Not disclosed due to privacy.

Job Placement

- Job placement data is not required for this program.

**Program length and normal time to completion are calculated by the student attending fall and winter semesters and completing 24 credits during each 12-month period.*

***Tuition and fees are based on the 2011 in-district rate for on-campus classes. Estimated cost of books and supplies is \$47.17 per credit based on the college's published average of \$1,132 per year for full-time (24 credits).*

CIP Information

CIP Description

A program that generally prepares individuals to plan, organize, direct, and control the functions and processes of a firm or organization. Includes instruction in management theory, human resources management and behavior, accounting and other quantitative methods, purchasing and logistics, organization and production, marketing, and business decision-making.

Jobs Related to this CIP

(Job information from Federal O*NET Website)

Chief Executives

<http://www.onetonline.org/link/summary/11-1011.00>

General and Operations Managers

<http://www.onetonline.org/link/summary/11-1021.00>

Sales Managers

<http://www.onetonline.org/link/summary/11-2022.00>

Administrative Services Managers

<http://www.onetonline.org/link/summary/11-3011.00>

Industrial Production Managers

<http://www.onetonline.org/link/summary/11-3051.00>

Transportation, Storage, and Distribution Managers

<http://www.onetonline.org/link/summary/11-3071.00>

Construction Managers

<http://www.onetonline.org/link/summary/11-9021.00>

Social and Community Service Managers

<http://www.onetonline.org/link/summary/11-9151.00>

Managers, All Other

<http://www.onetonline.org/link/summary/11-9199.00>

Management Analysts

<http://www.onetonline.org/link/summary/13-1111.00>