Description
Today’s global marketplace calls for intercultural understanding and cross-cultural communication skills. Cultivate intercultural effectiveness when working across the United States and other countries. Gain the competence required to build successful relationships with global colleagues and customers by understanding how the foundational values of selected cultures manifest into behaviors, communication styles and business practices.

Performance Objectives
- Explore cultural components including value of the individual and the importance of relationships versus tasks
- Recognize different cultural attributes and their potential impact
- Strengthen relationships with a variety of cultures
- Identify the influence of culture on communication
- Implement strategies to adjust communications styles and processes to increase effectiveness

Course Modules
**Intercultural Competence**—
Cultural components include sense of timing and space, value of the individual and the importance of relationships versus tasks.

**Building Relationships across the Globe**—
Techniques to build and sustain mutually productive relationships

**Cross-Cultural Communication**—
Specific strategies to adjust communication styles and processes to increase effectiveness

Increase your benefits!
Courses can be conducted at your facility or ours. Receive a cost-effective, customized training program which addresses your business’s strategic objectives. Contact us to learn more.