

Macomb Community College:  
Associate of General Studies

Wayne State University:  
Bachelor of Arts in Public Relations

**Macomb Coursework -- Before Transfer:**

<p><b>General Education--Michigan Transfer Agreement plan*</b> Fulfilling the requirements of the MTA and having it certified by MCC allows for all of WSU's lower-level general education courses to be satisfied. For more information, visit <a href="http://www.macomb.edu/transfer">http://www.macomb.edu/transfer</a> Of the lists below, "Any" excludes courses numbered 29XX and SPAN 1265.* After transfer, two 3000-4000 level general education courses are required to be taken.</p>	<p><b>Minimum 30 credit hours</b></p>
<p><b>English Composition--2 courses:</b> ENGL 1180 and ENGL 1190 <b>or</b> ENGL 1210 and ENGL 1220</p>	<p>6-8 hrs</p>
<p><b>Humanities &amp; Fine Arts--2 courses:</b> <b>Select one course from:</b> Any ARAB; ARTT 1620, 1625, 2650, 2660; Any CHIN; ENGL 1730, 2410, 2420, 2510, 2520, 2600, 2610, 2640, 2710, 2720, 2730, 2800, 2810, 2850; Any FREN**; Any GRMN**; any HUMN; any ITAL**; INTL 2000, 2300, 2800; MUSC 1030, 1050, 1060, 1070, 1160, 1170, 2080, 2180, 2710, 2720; any PHIL; any SPAN**</p>	<p>6-8 hrs</p>
<p><b>Mathematics--1 course:</b> MATH 1100, 1340, 1360, 1370, 1415, 1435, 1465, 1760, 1770, 2000, 2200, 2760, 2770</p>	<p>3-5 hrs</p>
<p><b>Natural Sciences with at least 1 Lab--2 courses:</b> <b>Select one course from:</b> any ASTR; any BIOL; and CHEM, any ENV5; any ESCI, any GEOL, any PHSA, or any PHYS  <b>and select one course from:</b> BIOL 1000, 1010, 1210, 2400, 2540, 2710, 2730; CHEM 1000, 1050, 1060, 1170, 1180, 2270 and 2280; ESCI 1210; GEOL 1140, 1150; PHSA 1050; PHYS 1180, 1190, 2220, or 2230</p>	<p>6-10 hrs</p>
<p><b>Social Sciences--2 courses:</b> any ANTH, any ECON, any GEOG, any HIST, INTL 2010, 2500 2700, any POLS, any PSYC, any SOCY, or any SOSC</p>	<p>6 hrs</p>
<p>An additional course from the above lists may need to be taken to reach the 30 credit hour minimum per MTA requirements. Students may also meet the WSU general education and proficiency requirements without following the MTA plan. These students will need to speak to a WSU academic advisor to have their transcripts evaluated.</p>	

<p><b>Wayne State University Requirement</b></p>	<p><b>9 Hrs</b></p>
<p>SPCH 1060 Oral Communication</p>	<p>3</p>
<p>SPCH 1400 Mass Media Communication in a Global Culture</p>	<p>3</p>
<p>SPCH 2110 Persuasion</p>	<p>3</p>

<p><b>College of Fine, Performing and Communication Arts Requirement</b></p>	<p><b>4 Hrs</b></p>
<p>**To fulfill the Foreign Language Requirement for a Bachelor of Arts in Public Relations, you must show proficiency in the second semester of a foreign language sequence. If you have selected and completed the first course in a language sequence as part of the MTA, it is recommended that you complete the second course in that foreign language sequence at MCC in order to fulfill this requirement. Students may wish to place into the second semester if they have sufficient prior language knowledge OR students who read, write and speak another language fluently may wish to test out of this requirement at Wayne State.</p>	<p>4</p>

<b>Additional Elective Credits:</b>	<b>21</b> Hrs
Consult with a Macomb Academic Advisor to choose proper elective credits to complete an associate's degree and ensure transferability to WSU (up to a maximum of 64 credits will transfer)	21

**WSU Coursework -- After transfer:**

<b>Major Requirements</b>	<b>33</b>
COM 2030 Journalistic Grammar & Style	3
COM 2100 News Reporting	3
COM 3170 Fundamentals of Public Relations	3
COM 3210 News Editing	3
COM 3250 Intro to Organizational Communication	3
COM 3400 Theories of Communication	3
COM 4170 Public Relations Writing	3
COM 4210 Intro to Research Methods	3
COM 5130 Communication & Social Marketing	3
COM 5160 PR Campaigns & Issues Management	3
<b>Select one of the following:</b>	
COM 5140 Public Relations and Social Media OR	
COM 5300 Desktop Publishing OR	
COM 5500 Web Design for News Content	3

<b>Additional Elective Credits:</b>	<b>23</b> Hrs
Consult with a WSU Advisor to plan elective courses	23

<b>Maximum Macomb Credits = 64</b>	<b>Minimum credits at Wayne State University = 56</b>	
<b>Total credits for the Bachelor of Arts in Public Relations = 120</b>		

Note: Students can be admitted to Wayne State as a transfer student if they have at least 24 transferable credits of previous college work and a minimum 2.5 cumulative grade-point average from all higher education institutions they have attended. Students who have completed an Associate Degree may be admitted with a grade point average of 2.0 or better. Students may transfer a maximum of 64 credits to WSU.

It is strongly suggested that students work with both a Macomb College and Wayne State academic advisor to ensure they are following the most current version of program courses.

Date: 10-13-16