

Macomb Community College:
Suggested:
Associate of General Studies (AGS)

Oakland University:
Bachelor of Arts (BA)
Communication

Macomb Community College -- Before Transfer:

| Major Requirements: | 20-30 Hrs |
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| Required -- 1 course: SPCH 1060 - Speech Communication | 3 |
| Interpersonal Group --1 course: | 4 |
| SPCH 2100: Interpersonal Communication Relationships or | |
| SPCH 2400: Communication in Organizations | |
| Rhetoric/Critical Cultural Group -- 1 course: | 3-4 |
| SPCH 2110: Persuasion or SPCH 2300: Intercultural Communication or | |
| SPCH 2550: Argumentation Debate | |
| Writing Co-requisite -- 1 course: | 3 |
| JOUR 1100: Writing News for Publication | |
| Language Co-requisite -- 1 option: | 4-8 |
| <i>Option 1: Complete 2 introductory courses from 1 foreign language subject area:</i> | |
| A. ARAB 1260: Introduction to Arabic Language & Culture and ARAB 1270: Elementary Arabic 2 | |
| B. CHIN 1260: Introduction to Chinese Language & Culture and CHIN 1270: Chinese Language & Culture 2 | |
| C. FREN 1260: Elementary French 1 and FREN 1270: Elementary French 2 | |
| D. GRMN 1260: Elementary German 1 and GRMN 1270: Elementary German 2 | |
| E. ITAL 1260: Elementary Italian 1 and ITAL 1270: Elementary Italian 2 | |
| F. SIGN 1010: American Sign Language 1 and SIGN 1020: American Sign Language 2 | |
| G. SPAN 1260: Elementary Spanish 1 and SPAN 1270: Elementary Spanish 2 | |
| <i>Option 2: Complete 1 foreign language course at the 2nd semester level or above:</i> | |
| A. ARAB 1270: Elementary Arabic 2 or ARAB 2360: Intermediate Arabic 1 | |
| B. CHIN 1270: Chinese Language & Culture 2 | |
| C. FREN 1270: Elementary French 2 or French 2360: Intermediate French 1 or FREN 2370: Intermediate French 2 | |
| D. GRMN 1270: Elementary German 2 or GRMN 2360: Intermediate German 1 | |
| E. ITAL 1270: Elementary Italian 2 or ITAL 2360: Intermediate Italian 1 or ITAL 2370: Intermediate Italian 2 | |
| F. SIGN 1020: American Sign Language 2 or SIGN 1030: American Sign Language 3 or SIGN 2010: American Sign Language 4 | |
| G. SPAN 1270: Elementary Spanish 2 or SPAN 2360: Intermediate Spanish 1 or SPAN 2370: Intermediate Spanish 2 | |
| Major Electives -- 2 courses not completed above or 1 course only if subject SIGN was completed: | 3-8 |
| (Meet with an Oakland advisor to help select the best courses for your major) | |
| - MACA 1410: Television/Video Studio Production | - MACA 2400: Advanced Digital Video |
| - MACA 2400: Advanced Digital Video | - SIGN 1010: American Sign Language 1 |
| - SIGN 1020: American Sign Language 2 | - SIGN 1030: American Sign Language 3 |
| - SIGN 2010: American Sign Language 4 | - SPCH 1200: Group Discussion & Leadership |
| - SPCH 1600: Radio Broadcasting | - SPCH 1800: Broadcast Video |
| - SPCH 2100: Interpersonal Communication Relationships | - SPCH 2110: Persuasion |
| - SPCH 2400: Communication in Organizations | - SPCH 2550: Argumentation Debate |
| - SPCH 2800: Interpretative Performance Communication | |
| • <i>Course options which do not have transfer equivalencies:</i> | |
| - SPCH 1010: Introduction to Communication | - SPCH 1460: Introduction to Broadcasting |
| - SPCH 1500: Voice for Media | - SPCH 2300: Intercultural Communication |
| - SPCH 1400: Mass Media Communication in a Global Culture | |
| - SPCH 2700: Change, Conflict & Crisis Communication | |

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| <p>General Education Requirements: Note: Students who complete a Michigan transfer agreement (MTA or MACRAO) will satisfy Oakland University's general education requirement. Meet with a Macomb academic advisor or counselor for specific MTA courses and requirements or visit: macomb.edu/transfer</p> | 29-39 Hrs |
| <p>1. Writing Foundations – 2 courses or MTA Endorsement: ENGL 1180 or ENGL 1210 and ENGL 1190 or ENGL 1220</p> | 6-8 |
| <p>2. Formal Reasoning – 1 course or MTA Endorsement: ITCS 1140; MATH 1100, 1290, 1340, 1360, 1370, 1760; PHIL 2200</p> | 3-4 |
| <p>3. Arts – 1 course or MTA Endorsement: ARTT 1620, 2650, 2660; HIST 2340; HUMN 1210, 1270, 1300, 1460; MUSC 1030, 1040, 2710, 2720</p> | 3-4 |
| <p>4. Foreign Language and Culture – 1 course or MTA Endorsement: ARAB; CHIN; FREN; GRMN; ITAL; SPAN (except: SPAN 1265)</p> | 4 |
| <p>5. Global Perspectives (May be satisfied with foreign language) – 1 course or MTA Endorsement: ANTH 1000, 1100; ECON 2110; GEOG 2000; HIST 2520, 2650; HUMN 1700, 2000; INTL 2000, 2010, 2300, 2500, 2700, 2800; MUSC 1040; POLS 1600</p> | 0-4 |
| <p>6. Literature – 1 course or MTA Endorsement: ENGL 1730, 2510, 2520, 2610, 2710, 2720, 2730, 2740, 2800, 2810, 2850; HUMN 1750</p> | 3 |
| <p>7. Natural Science and Technology – 1 course or MTA Endorsement: BIOL 1000, 1010, 1310; CHEM 1000, 1050, 1170; ESCI 1210; GEOL 1140; PHSA 1050; PHYS 1180, 2220; RNEW 1000</p> | 4-5 |
| <p>8. Social Science – 1 course or MTA Endorsement: ANTH 1000, 1100, 1200; ECON 1160, 1170, 2110; POLS 1000, 1600, 1900; PSYC 1010; SOCY 1010</p> | 3-4 |
| <p>9. Western Civilization – 1 course or MTA Endorsement: HIST 1500, 1600, 1700, 2000, 2100, 2200, 2360; PHIL 2010, 2100</p> | 3 |
| <p>10. Knowledge Applications: Satisfied by Major at Macomb (JOUR 1100)</p> | - |
| <p>U.S. Diversity – 1 course or MTA Endorsement: Will be satisfied by Major at Oakland University</p> | - |
| <p>Capstone & Writing Intensive in the Major: These general education requirements must be completed at Oakland University</p> | - |
| <p>Exploratory Requirement: Students with a major in the College of Arts and Sciences (CAS) are required to complete an exploratory requirement which may be satisfied by:</p> <ol style="list-style-type: none"> 1. Completing a double major OR CAS minor/concentration. 2. Completing a pre-defined thematic set of courses identified by Oakland University's College of Arts and Sciences. Meet with an Oakland University advisor for a listing of applicable courses. 3. Completing a minimum of 12 credit hours in a single CAS rubric <i>outside of the major</i>; see below courses. | 12 Hrs |
| <p>Note: MTA students must complete the exploratory requirement at Oakland University.</p> | |
| <p>Meet with an academic advisor/counselor to select appropriate courses from the following: ANTH; ARAB; BIOL; CHIN; ECON; ENVS; FREN; GEOG; GRMN; HIST; INTL; ITAL; JOUR; MATH (except MATH 0050, 0070, 1280, 1290); MUSC; PHIL; PHYS; POLS; PSYC; SIGN; SOCY; SPAN (except SPAN 1265)</p> | |

Oakland University -- After Transfer

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| Major Requirements: | 24 Hrs |
| Required: COM 3300: Multicultural Communication | 4 |
| Theory -- 1 course: | 4 |
| COM 3000: Relational Communication Theory (May only be applied once; Theory or Interpersonal) | |
| COM 3201: Rhetorical Theory | |
| COM 3002: Cultural Theory in Communication | |
| COM 3003: Media and Mass Communication (May only be applied once; Theory or Interpersonal) | |
| Interpersonal – 1 course: | 4 |
| COM 3000: Relational Communication Theory (May only be applied once; Theory or Interpersonal) | |
| COM 3400: Relational Communication | |
| COM 3401: Communication in Organizations | |
| COM 3402: Communication in Leadership | |
| COM 3403: Interpersonal Conflict | |
| COM 3405: Gender Communication | |
| COM 4400: Advanced Relational Communication | |
| COM 4401: Family Communication | |
| COM 4403: Advanced Nonverbal Communication | |
| COM 4499: The Dark Side of Interpersonal Communication | |
| Media -- 1 course: | 4 |
| COM 2650: Introduction to Media Communication | |
| COM 2600: Media and Social Identity | |
| COM 3003: Media and Mass Communication (May only be applied once; Theory or Media) | |
| COM 3601: Communication, Mobile Media and the Internet | |
| COM 3602: Popular Media in the Age of Convergence | |
| COM 3603: Critical Approaches to Popular Music | |
| COM 3607: Rise of the Electronic Media | |
| COM 3606: Media, Gender and Sexuality | |
| COM 4600: Media Criticism | |
| Rhetoric/Critical Cultural -- 1 course: | 4 |
| COM 2200: Rhetoric and Public Culture | |
| COM 2201: Argumentation and Debate | |
| COM 2202: Persuasion and Social Change | |
| COM 3002: Cultural Theory in Communication (May only be applied once; Theory or Rhetoric) | |
| COM 3200: Persuasion | |
| COM 3201: Rhetorical Theory (May only be applied once; Theory or Rhetoric) | |
| COM 3301: Race and Communication | |
| COM 4200: Rhetorical Criticism in Communication | |
| COM 4201: Discourse Theory | |
| COM 4203: Women, Power and Persuasion | |
| COM 4300: Hip-Hop, Race and the City | |
| COM 4301: Cultural Studies in Communication | |
| COM 4302: Communication, Culture and Ecology | |
| Capstone -- 1 course -- 2.0 or above grade required: | 4 |
| COM 4930: Community Field Experience | |
| COM 4950: Internship | |
| COM 4901: Senior Research Seminar | |
| Elective Courses | TBD |
| Minimum 8 COM elective credit hours from courses not selected above and the appropriate number of elective courses to meet the overall credit hours for the degree. | |

Maximum credits at Macomb = 62

Minimum credits at Oakland University = 62

Minimum credits for the Bachelor of Arts in Communication = 124

Important Information:

- All content is for informational purposes and is designed to be used as a tool to assist students with transfer information but should not be used for self-advising.
- Associate degree requirements are not included on this transfer plan. When pursuing a Macomb degree, work closely with a Macomb academic and Oakland University advisor or counselor to ensure BOTH the Macomb and Oakland University degree requirements are being met.
- Transfer credit limits vary by each transfer college and major. This transfer plan may contain more than the maximum number of allowable transfer credits Oakland University will accept.
- Macomb and Oakland University reserve the right to make any necessary changes to courses, provisions, or transfer requirements without notice.
- It is the responsibility of the student to be aware of changes that affect their transfer plan. Students are strongly encouraged to contact Oakland University on an annual basis to review program requirements.
- For further information, please contact Oakland University at 586.263.6242 to schedule an appointment with an Oakland University academic advisor, or visit:
[Macomb University Center - Oakland University](#)
- This program is also offered at Oakland University's main campus. For additional information, please view the recommended program guide: [Bachelor of Arts in Communication](#) or contact the [College of Arts and Sciences](#).

Effective Date: 2017/2018 catalog and updated on the Macomb transfer plan August 2017