

Macomb Community College
 Required: Macomb Associate Degree
 (AA, AAS, ABA or AGS)

Northwood University
 Bachelor of Business Administration (BBA)
 Specialization: Entrepreneurship

Macomb Coursework -- Before Transfer:

General Education Requirements:	57 Hrs
Communication--1 course: SPCH 1060	3 hrs
Computer Literacy--1 course: ITCS 1010	4 hrs
English Composition--2 courses: (Complete 1 group) 1. ENGL 1180 and ENGL 1190 or 2. ENGL 1210 and ENGL 1220	6-8 hrs
Humanities--1 course: PHIL 2100	3 hrs
Mathematics--2 courses: MATH 1340 and MATH 1360 or MATH 1410 (preferred)	8 hrs
Natural Science--1 course: BIOL; CHEM; ENVS; ESCI; PHYS; PHSA	4 hrs
Social Sciences--2 courses: ECON 1160, 1170	6 hrs
Western Civilization or US History--1 course: HIST 1500 (preferred), 1600 (preferred), 2100, 2200	4 hrs
General Electives: ARTT; BIOL; CHEM; ENVS; ESCI; HIST; HUMN; POLS; PSYC; PHSA; PHYS; SOCY	17-19 hrs

College Requirements:	9 Hrs
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3 courses: BUSN 1210, 2000; MKTG 1210	
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Program Requirements:	24 Hrs
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ACCT 1080, 1090; BLAW 1080; FINC 2030; MGMT 1010, 2100; MKTG 1010	
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Northwood University Coursework -- After Transfer:

Fourth Year Courses:	36 Hrs
ENG 3200: Report Writing or 3000/4000 Business Core Elective	3
ENG 4010: Communication & Interpersonal Relations or 3000/4000 Advanced Language Study	3
ETR 1200: Successful Business Models	3
ETR 2200: Entrepreneurial Distribution Strategies	3
ETR 3010: New Venture Finance	3

ETR 3300: Business Development Plan	3
ETR 3990: Entrepreneurship Honors Internship - Required	3
ETR 4010: Risk Analysis & Sources of Capital	3
ETR 4200: New Venture Business Case	3
ETR Elective	3
MGT 4800: Strategic Planning	3
PHL 4100: Philosophy of American Enterprise	3
Maximum Macomb Credit Hours = 90	Minimum Northwood University Credit Hours = 36
Total credit hours for the Bachelor of Business in Entrepreneurship = 126	
<p>* This plan is designed to be used as a tool to assist students with information pertaining to program information, and should not be used for self-advising.</p> <p>* Work closely with a Northwood University Site Coordinator located at the Macomb University Center, UC1, Room 220, or a Macomb Academic Advisor, to determine which courses are the best fit with your decided major, and to determine which Macomb degree will align with your completed coursework (completion of an associate degree from Macomb is required for transfer).</p> <p>* Northwood University reserves the right to revise curriculum guides or academic programs without notice.</p> <p>* Students are to complete the curriculum/transfer guide that is in effect at the time they are accepted for admission to Northwood University.</p>	
<p>Program information and requirements are based from the Northwood University transfer guide dated May 2016 and updated on the Macomb University site September 2016.</p>	