

Agenda Item 11.5  
October 15, 2013

Macomb Community College  
14500 Twelve Mile Road, Warren, MI 48088

ACTION REPORT: Board Resolution – Best Practices Regarding Public Act 60

Michigan Public Act 60 of 2013 signed by Governor Snyder on June 13, 2013, originates from an omnibus public education bill passed by the Michigan Legislature that includes \$31,931,100 in appropriations for Macomb Community College for fiscal year 2014. One of the components of the appropriations for Michigan community colleges is performance funding based on "local strategic value," which is defined further in the best practices grid shown below. There are three best practice categories: 1) economic development and business or industry partnerships; 2) educational partnerships and 3) community services. In each category there are five standards of local strategic value, called "best practices." The law requires the Macomb Community College Board of Trustees to pass a resolution certifying that the college meets at least four out of five of the best practices listed under each of the three categories on the grid.

Macomb Community College not only meets but actually exceeds the best practice standards required by the appropriation law, by meeting all five of the best practice standards in each of the three categories required by the appropriations law. This is demonstrated in the grid that follows.

RECOMMENDATION OF ADMINISTRATION:

It is the recommendation of Administration that the Board of Trustees adopt the attached Resolution Regarding Best Practices: PA 60.

Office of the President  
Office of General Counsel  
October 8, 2013

### Community Colleges Local Strategic Value Template

Please use this table as a method to succinctly detail what your community college is doing to meet the best practices in each category. Each category is worth one-third of the total amount available for your institution. Your Institution must meet 4 out of 5 best practices in a category to receive funding associated with that category.

Best Practices by Category	Unit/Department to Respond
<b>Category A: Economic Development and Business or Industry Partnerships (must meet 4 of 5)</b>	
<p>(I) The community college has active partnerships with local employers including hospitals and health care providers as well as police and fire departments.</p>	<p>Macomb is involved in many active partnerships with employers, including health care providers. These partnerships span from active advisory committees to ensure programs produce appropriately skilled graduates, to collaborative training engagements. Examples of these are: 1) Clinical placements at many different hospitals and health care providers for our eight health care programs, and police and fire municipalities for our Police and Fire Academies, (2) Providing GM Controls Design Standards Education to GM staff and suppliers throughout the world, (3) Partnership with Pro Weld resulted in Pro Weld training and eventually hiring workers, 4) Partnering with TACOM for Leadership and Business Management classes.</p>
<p>(II) The community college provides customized on-site training for area companies, employees, or both.</p>	<p>Macomb provides customized training programs offered onsite for employers. Each year, Macomb helps businesses from small startups to Fortune 500 companies improve their performance and profitability through workforce training solutions that encompass innovative industrial and technical training, health and safety training, and professional development. Examples include; 1) Industrial Skills (Pneumatics, Hydraulics, Pipefitting) training for UAW-Chrysler at their corporate training facility in Warren; 2) Skilled Trades training for GM at their Hamtramck plant and 3) Quality and Lean manufacturing training for Achatz Pie Company in Chesterfield.</p>
<p>(III) The community college supports entrepreneurship through a small business assistance center or other training or consulting activities targeted toward small businesses.</p>	<p>Macomb offers entrepreneurship education in its academic programs and through continuing education. The college has a strong relationship with the county's Small Business Development Center and local small business incubator (Velocity). At the present time Macomb is preparing to launch a business start up program for students.</p>

<p>(IV) The community college supports technological advancement through industry partnerships, incubation activities, or operation of a Michigan technical education center or other advanced technology center.</p>	<p>Macomb has a full service and well equipped Michigan Technical Education Center (MTEC) which focuses on customized and standardized training programs and economic development support for area companies. The college has also forged a strong partnership with Haas (a major CNC equipment manufacturer) and is designated as a Haas Technical Education Center. This partnership provides the college with new CNC machines on a rotating basis at no cost.</p>
<p>(V) The community college has active partnerships with local or regional workforce and economic development agencies.</p>	<p>The college has developed numerous active partnerships with local agencies. Macomb is a member of the Workforce Intelligence Network (WIN) a consortium of 8 community colleges and 7 workforce agencies and a foundation member of Automation Alley, a southeast Michigan economic development organization, and is actively engaged in the county 4M group (Macomb County, Macomb Community College, MEDC and MiWorks) for business attraction and retention.</p>
<p><b>Category B: Educational Partnerships (must meet 4 of 5)</b></p>	
<p>(I) The community college has active partnerships with regional high schools, intermediate school districts, and career-tech centers to provide instruction through dual enrollment, direct credit, middle college, or academy programs.</p>	<p>Macomb has over 500 high school (on ground or on-line) dual enrolled students. The college currently has 185 active articulation agreements with secondary schools. The 4<sup>th</sup> year of the Early College of Macomb has 483 high school students enrolled in grades 11-13. The first cohort had 26 students graduate after year 13.</p>
<p>(II) The community college host, sponsors, or participates in enrichment programs for area K-12 students, such as college days, summer or after-school programming, or science Olympiad.</p>	<p>Two "Discover Macomb" spring events brought over 300 potential students onto campus. Nine summer Career Academies were attended by 149 high school students. Annually the college hosts the Science Olympiad for high school students and the Robotics competitions for middle and high school students.</p>
<p>(III) The community college provides, supports, or participates in programming to promote successful transitions to college for traditional age students, including grant programs such as talent search, upward bound, or other activities to promote college readiness in area high schools and community centers.</p>	<p>Macomb offers summer career academes to K-12 students to expose them to college and different careers. The college offered a summer program for high school scholars which allowed 132 students to earn college credits while preparing them for 12th grade to be better equipped for transitioning to college. 196 campus tours were conducted for prospective students. Over 120 visits to local high school were conducted by Secondary Outreach college staff.</p>

<p>(IV)The community college provides, supports, or participates in programming to promote successful transitions to college for new or reentering adult students, such as adult basic education, GED preparation, GED testing, or recruiting, advising, or orientation activities specific to adults.</p>	<p>Macomb’s efforts support successful transitions to college for new or reentering adult students. Examples include: Orientation that is designed to help students discover essential information, transition to Macomb campus life and prepare for a quality learning experience. Academic advising is designed to assist students who have identified an educational/career goal. Through walk-in and group contacts, academic advisors provide general college information to prospective, new, and current students. In addition, Academic Advisors assist students with the registration process, transfer information, and interpretation of placement test scores that support taking appropriate courses based on results.</p>
<p>(V) The community college has active partnerships with regional 4-year colleges and universities to promote successful transfer, such as articulation, 2+2, or reverse transfer agreements of operation of a university center.</p>	<p>Macomb’s University Center which houses eleven university partners, offering bachelor’s, master’s, and doctoral degrees in 80 programs including the Michigan State University College of Osteopathic Medicine. The Macomb University Center serves over 4000 students each term.</p> <p>Macomb maintains hundreds of articulation and transfer agreements. Macomb currently has eight reverse transfer agreements in place with universities.</p> <p>Macomb operates a Center for Advanced Automotive Technology (CAAT). This center facilitates industry and academia collaboration and is also a partnership with Wayne State University and the MISD to provide 2+2+2 articulation.</p>
<p><b>Category C: Community Services (must meet 4 of 5)</b></p>	
<p>(I) The community college provides continuing education programming for leisure, wellness, personal enrichment, or professional development.</p>	<p>Workforce &amp; Continuing Education classes provide job skills, professional development and opportunities for personal growth to all community members. Macomb assists organizations with training needs that provide both standardized and customized training opportunities for businesses. The college has assisted small startup to Fortune 500 companies improve their performance and train their workforce in job skills.</p> <p>A catalog of offerings is distributed throughout the county three times per year and includes Art, Acting, English as a Second Language, Foreign Language, Social Media, Administrative Assistant, Educator Professional Development, and Wellness programs which are also offered for college credit</p>

<p>(II) The community college operates or sponsors opportunities for community members to engage in activities that promote leisure, wellness, cultural or personal enrichment such as community sports teams, theater or musical ensembles, or artist guilds.</p>	<p>The college produces an annual Senior Variety show each summer; it provides summer workshops in music and drama for K-12; it offers show choirs for middle school (Garfield Singers), high school (Magic Company) and for the college students, the Macomers.</p> <p>Macomb offers a Children’s Chorus for grades 2-9, a Jazz Band, Jr. High Workshop; Annual Poetry Day; supports one art gallery on each campus, dedicated to the student work of that campus, along with that of the community.</p>
<p>(III) The community college operates public facilities to promote cultural, educational, or personal enrichment for community members, such as libraries, computer labs, performing arts centers, museums, art galleries, or television or radio stations.</p>	<p>The college has a library that is open to the public at both Center and South Campuses. Each library has over 45 computers open to the community.</p> <p>The Macomb Multicultural International Initiative (MMII) offers over 50 cultural programs to students and the public a year.</p> <p>Through the Lorenzo Cultural Center, the college offers a broad array of enrichment, cultural and historical programs annually; a lecture series in partnership with the DIA; a film series; Day of the Dead Celebration; eight excursions to cultural or historical destinations in the region; and is host to the Scholastic Art and Literary Awards.</p> <p>The Macomb Center offers 40 professional main stage performances annually.</p>
<p>(IV) The community college operates public facilities to promote leisure or wellness activities for community members, including gymnasiums, athletic fields, tennis courts, fitness centers, hiking or biking trails, or natural areas.</p>	<p>Macomb has athletic fields, tennis courts and a nature center at each campus. The Center Campus nature center offers hiking trails.</p>
<p>(V) The community college promotes, sponsors, or hosts community service activities for students, staff, or community members.</p>	<p>Macomb sponsors events such as the MLK Day of Service, the Veterans Day Celebration, as well as numerous service learning/volunteer opportunities through the Student Life and Leadership office as well as through the service learning coordinator. Additionally, the College has hosted elected officials for town hall meetings, rallies and community events.</p>