

MACOMB COMMUNITY COLLEGE STRATEGIC PLAN

STRATEGIES

Success & Equity

Promote the success of all students through academic experiences and credential attainment that supports educational and economic mobility.

Student Experience

Foster a student-centered journey through inclusive support, accessible systems, and holistic services that drive student success and well-being.

Organizational Effectiveness

Strengthen organizational effectiveness through the efficient use of institutional resources.

Employee Engagement

Cultivate a mission-driven workforce focused on organizational values through strategic talent acquisition, continuous learning, development, and employee well-being.

Awareness & Value

Strengthen community awareness of Macomb Community College's impact as a leading resource for education, enrichment and economic development.



**Macomb
Community College**

Education • Enrichment • Economic Development

Discover. Connect. *Advance.*SM