### Strategies

<table>
<thead>
<tr>
<th>Success &amp; Equity</th>
<th>Promote success and equitable outcomes for all students through innovative academic experiences, relevant programs and strategic partnerships.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Experience</td>
<td>Provide an inclusive and supportive student experience through accessible technology and personalized service.</td>
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<tr>
<td>Organizational Effectiveness</td>
<td>Strengthen organizational effectiveness, efficiency and agility by improving college-wide communication, collaboration and processes.</td>
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<tr>
<td>Employee Engagement</td>
<td>Cultivate employee engagement, fulfillment and retention through meaningful recruitment, onboarding and professional development opportunities.</td>
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<tr>
<td>Awareness &amp; Value</td>
<td>Enhance community awareness of Macomb's value as a source of education, enrichment and economic development.</td>
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<tr>
<td>Inclusion, Diversity, Equity &amp; Access</td>
<td>Create an inclusive and equitable culture that values diversity, ensures accessibility, cultivates belonging throughout the college community, and commits to the continuous re-evaluation and action needed for positive change.</td>
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</table>

### Student Experience Statement

Macomb Community College strives to provide a relevant and valuable education characterized by an empowering student experience that will include:

- quality academic and career programs with real-world applications that foster lifelong learning and prepare students for the future;
- personalized and helpful services that are easy to navigate and accessible in person and online;
- meaningful connections with knowledgeable and engaged faculty and staff; and
- clear pathways to completion, transfer and employment.

Macomb Community College faculty, staff and administration will promote this experience with:

- academic programs, class schedules and service hours designed to meet students' varying needs and goals;
- a new student orientation that helps students navigate college processes, identify available resources and select an educational program;
- reliable and welcoming service providing timely support for students; and
- an inclusive environment that embraces diverse identities and perspectives, fostering a sense of belonging among all students and employees.
Mission
Transform lives and communities through the power of education, enrichment and economic development.

Vision
Macomb Community College will be a leader in higher education, improving society through innovative learning experiences that create pathways for personal advancement and drive economic vitality.

Values

Accountability
We take personal and collective responsibility for our actions in order to provide excellent services and experiences.

Collaboration
We rely on partnerships with students, employees and the community to achieve our common goals.

Inclusion
We embrace diversity and individuals’ experiences to create a sense of belonging and empowerment for all students and employees.

Innovation
We foster creativity and agility to succeed in a constantly changing environment.

Integrity
We demonstrate high levels of professionalism, honesty and ethical behavior throughout the institution.

Respect
We value all people and treat everyone with dignity.