

## Strategies

### Success & Equity

Promote success and equitable outcomes for all students through innovative academic experiences, relevant programs and strategic partnerships.

### Student Experience

Provide an inclusive and supportive student experience through accessible technology and personalized service.

### Organizational Effectiveness

Strengthen organizational effectiveness, efficiency and agility by improving college-wide communication, collaboration and processes.

### Employee Engagement

Cultivate employee engagement, fulfillment and retention through meaningful recruitment, onboarding and professional development opportunities.

### Awareness & Value

Enhance community awareness of Macomb's value as a source of education, enrichment and economic development.

### Inclusion, Diversity, Equity & Access

Create an inclusive and equitable culture that values diversity, ensures accessibility, cultivates belonging throughout the college community, and commits to the continuous re-evaluation and action needed for positive change.

## Student Experience Statement

Macomb Community College strives to provide a relevant and valuable education characterized by an empowering student experience that will include:

- quality academic and career programs with real-world applications that foster lifelong learning and prepare students for the future;
- personalized and helpful services that are easy to navigate and accessible in person and online;
- meaningful connections with knowledgeable and engaged faculty and staff; and
- clear pathways to completion, transfer and employment.

Macomb Community College faculty, staff and administration will promote this experience with:

- academic programs, class schedules and service hours designed to meet students' varying needs and goals;
- a new student orientation that helps students navigate college processes, identify available resources and select an educational program;
- reliable and welcoming service providing timely support for students; and
- an inclusive environment that embraces diverse identities and perspectives, fostering a sense of belonging among all students and employees.



## Mission

Transform lives and communities through the power of education, enrichment and economic development.

## Vision

Macomb Community College will be a leader in higher education, improving society through innovative learning experiences that create pathways for personal advancement and drive economic vitality.

## Values

### **Accountability**

We take personal and collective responsibility for our actions in order to provide excellent services and experiences.

### **Collaboration**

We rely on partnerships with students, employees and the community to achieve our common goals.

### **Inclusion**

We embrace diversity and individuals' experiences to create a sense of belonging and empowerment for all students and employees.

### **Innovation**

We foster creativity and agility to succeed in a constantly changing environment.

### **Integrity**

We demonstrate high levels of professionalism, honesty and ethical behavior throughout the institution.

### **Respect**

We value all people and treat everyone with dignity.