

ENCORE!

Macomb's Arts and Culture Gala

Presented by  **FirstState**
Your Hometown Bank

Friday, Feb. 5, 2027
www.macomb.edu/gala



SPONSORSHIP BENEFITS	PRESENTING	PLAYBILL	CENTER STAGE	OVATION	ENSEMBLE	CURTAIN CALL	FINAL BOW	VALET	SUPPORTING CAST	PROGRAM BOOK ADS
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$2,000	\$2,000	\$1,000	\$500	
Donor Wall	Permanent and digital	Permanent and digital	Digital	Digital	Digital	Digital	Digital	Digital	N/A	Full-Page \$500 (5" x 8") Half-Page \$250 (5" x 4")
Number of tickets to gala and show	26	16	12	8	6	4	4	2	1	
Print Logo recognition	Co-branded all materials including invitation	All print materials including program book and event signage	All print materials including program book and event signage	All print event signage	Auction and Raffle signage	Bar or Dessert Station signage	Coffee and treats to-go signage	Valet signage	Name recognition in Program Book	
Digital Logo recognition	Co-branded all promotions including event signage and billboard	All promotions and event signage	All promotions and event signage	All promotions and event signage	Digital event signage					
Social media spotlight	•	•	•	•						
Web page logo	•	•	•							
Verbal acknowledgment at event	•	•								
VIP space + meet and greet	•	•								
Press release mention	•	•								
Video or podium ad during event	•									
Connect Magazine ad	•									