

MINUTES OF THE SPECIAL BOARD PLANNING MEETING OF THE BOARD OF  
TRUSTEES OF THE COMMUNITY COLLEGE DISTRICT OF THE COUNTY OF  
MACOMB

A Special Board Planning Meeting of the Board of Trustees of the Community College District of the County of Macomb was held Tuesday, July 16, 2013 at 7:00 p.m., in Room K315 of the John Lewis Student Community Center, South Campus, 14500 Twelve Mile Road, Warren, Michigan, pursuant to notice.

1.0 CALL TO ORDER

The meeting was called to order by Chairperson Kelly at 7:19 p.m.

2.0 ROLL CALL

Present: James F. Kelly, Chairperson  
Christine Bonkowski, Vice Chairperson  
Connie Bolanowski, Secretary  
Frank Cusumano, Trustee  
Joseph DeSantis, Trustee

Absent: Roseanne DiMaria, Trustee (excused)  
Nancy Falcone, Trustee (excused)

Also present: James Jacobs, President  
Elizabeth Argiri, Vice President, Business  
Jill M. Little, Vice President, Student Services  
Patricia Martz, Secretary to the President  
Gerri Lynn Pavone, Executive Director, Research  
and Planning  
James Sawyer, Provost/Senior Vice President,  
Learning Unit  
Casandra Ulbrich, Vice President, College  
Advancement and Community Relations  
Hunter L. Wendt, General Counsel/Executive  
Director of College Police  
Denise Williams, Vice President, Human Resources

3.0 APPROVAL OF AGENDA

MOTION by Bonkowski, supported by Bolanowski, to approve the agenda as presented.

Motion carried.

4.0 AUDIENCE PARTICIPATION

None

5.0 REVIEW OF 2013-14 INSTITUTIONAL PRIORITIES

Dr. Jacobs provided an update to the Board on the strategic initiatives from the previous year: (1) Ensure Student Success (2) Seek Alternative Sources of Support (3) Improve Efficiency and

Effectiveness. He also discussed administration's proposed initiatives going forward which included three specific issues for which administration is seeking the Board's input.

- South Campus Planning Strategy – the college, in conjunction with other partners, would seek to stimulate educational, economic and community development in the south end of the county.
- Innovation Fund – the college would seek funds to support a Center for Innovation and Entrepreneurship. This would spur entrepreneurial development in the County to provide internships and employment opportunities for students.
- Macomb Staff Talent Development – the college would provide career pathways and educational opportunities for its employees to ensure that talent is being developed internally, which will benefit the college in the present and long term.

There were questions and discussions concerning the above-mentioned initiatives. There was also discussions on adjusting curriculum to labor market demands, exploring internships for students with companies in the area, including IT and health care, the need to continue focusing on marketing, strategic enrollment management and retention, and expansion of the college's articulation agreements for students in four-year programs. Trustee DeSantis suggested the possibility of Macomb starting or purchasing a charter of a four-year college as a way for Macomb students to transition between a two-year and four-year institution, which he believes would also result in increased retention and enrollment. There was also a discussion of marketing Macomb's programs in the metropolitan area. The Board members discussed their views on the college and its future strategic plans.

Dr. Jacobs thanked the Board for their input and feedback. He informed them that a President's Council retreat is scheduled in August at which these proposed initiatives will be discussed, and he plans to share with them more detailed information on those initiatives at the September board meeting.

6.0 ADJOURNMENT

MOTION by Bolanowski, supported by Bonkowski, to adjourn the meeting.

Motion carried.

The meeting adjourned at 8:29 p.m.

COMMUNITY COLLEGE DISTRICT OF THE COUNTY OF MACOMB  
BOARD OF TRUSTEES

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Secretary