

MINUTES OF THE INFORMATION SESSION OF THE BOARD OF TRUSTEES
OF THE COMMUNITY COLLEGE DISTRICT OF THE COUNTY OF MACOMB

An open information session of the Board of Trustees of the Community College District of the County of Macomb was held Tuesday, August 16, 2011, at 6:00 p.m., in Room 125 of the Professional Development Center, University Center, Center Campus, 44575 Garfield Road, Clinton Township, Michigan, pursuant to notice.

1.0 CALL TO ORDER

The meeting was called to order by Chairperson Kelly at 6:31 p.m.

2.0 ROLL CALL

Present: James F. Kelly, Chairperson
Connie Bolanowski, Secretary
Nancy Falcone, Treasurer
Joseph DeSantis, Trustee
Roseanne DiMaria, Trustee
Charley Jackson, Trustee

Absent: Christine Bonkowski, Vice Chairperson (excused)

Also present: James Jacobs, President
Elizabeth Argiri, Vice President for Business
Jill M. Little, Vice President, Student Services
Patricia Martz, Executive Assistant to the President
Gerri Lynn Pavone, Executive Director, Research & Planning
James Sawyer, Provost/Vice President, Learning Unit
Casandra Ulbrich, Vice President for College Advancement and Community Relations
Hunter L. Wendt, General Counsel
F. Jack Witt, Vice President, Human Resources
Michael Zimmerman, Chief Information Officer

3.0 APPROVAL OF AGENDA

MOTION by Bolanowski, supported by DiMaria, to approve the agenda as presented.

Motion carried.

4.0 AUDIENCE PARTICIPATION

None

5.0 REVIEW OF AGENDA ITEMS AND MATERIAL

None

6.0 ISSUES AND UPDATES

6.1 Resolution Honoring Frank DeSantis

Dr. Jacobs informed the Trustees that he extended an invitation to Frank DeSantis to tonight's dinner session to accept the resolution in his honor, however, he responded that he was out of town and unable to attend.

6.2 Enrollment Figures

Dr. Jacobs informed the Trustees that the latest fall enrollment figures indicate that Macomb's enrollment is down 4.3% in headcount and down 6.4% in credit hours. He reviewed the enrollment of other Michigan community colleges, and in comparison, Macomb's enrollment decrease is marginal. The Trustees will be updated at a future board meeting on the branding and strategic marketing initiatives.

6.3 Update on Defense Grants

Dr. Sawyer distributed and reviewed information on the defense related grants, which include the New Economy Initiative (NEI) Workforce Research Grant (\$35,000) for research on identifying employer needs by skill set and white collar/technical workforce needs; the U.S. Department of Labor Defense Grant (\$4.9 million) for training for defense related jobs and job placement; the NEI Defense Homeland Security Coordination Grant (\$428,000) to coordinate efforts to expand regional growth within this sector; and the Department of Labor Earmark (\$550,000) for aerospace and defense skills and support of DOL grant initiatives. He reviewed the timelines, status and challenges of these grant projects.

6.4 Achieving the Dream

Dr. Jacobs distributed a report dated August 4th on the Achieving the Dream initiative. He reminded the Trustees that this is the third year of a five-year program which was designed to increase the completion of degrees or certificates of underprepared, low-income and minority students. He stated that in the past there were six institutions involved in this initiative and this year, because of funding by the Kresge and Kellogg Foundations, another 12 colleges are now participating, with 18 in Michigan. The Achieving the Dream national leadership has developed a Michigan Trustee Institute for Student Success funded by the Kresge Foundation. Dr. Jacobs indicated that the college has received an invitation to participate in this Trustee Institute sponsored by the MCCA scheduled for September 27th – 29th in Grand Rapids and extended an invitation to the Trustees to attend.

6.5 Lake St. Clair/Water Initiative

Dr. Jacobs informed the Trustees that he attended the August 1st Lake St. Clair Appreciation event along with the Macomb County Executive, the Wayne County Executive, and the Mayor of Detroit. He gave an overview of the significance of Lake St. Clair in terms of economic development and the role of the college and indicated that there is support from the other counties. As a result, the college plans to proceed with

exploring ways to extend its programs with water technology as discussed at the Board retreat in July. Trustee DeSantis asked Dr. Jacobs to elaborate on his comment in the Crain's article about acquiring property near the lake for a college facility. Dr. Jacobs responded that it would be useful to advance this initiative if the college had direct access to the lake but that it is only in the initial exploring stages.

6.6 Board Retreat Follow-up

There was a discussion on the use of electronic board packets in conjunction with the implementation of Sharepoint after the first of the year. There was also a discussion on the deli buffet provided at tonight's meeting. The Trustees were pleased with the set up and the meal, but commented that they would be interested in further cost savings on the board meeting meals if it can be done.

Dr. Jacobs reminded the Trustees about the Political Action Committee (PAC) through the Michigan Community College Association which is funded by various presidents of institutions and of the college's decision last year to contribute to the Political Action Committee if two-thirds of the colleges agreed to participate. To date, 14 of the 28 colleges have made the commitment of \$1,000. Dr. Jacobs informed the Trustees that he has spoken with Trustee Bonkowski and it is their opinion that it is worthwhile to join. The Trustees concurred.

7.0 EXECUTIVE SESSION

MOTION by Falcone, supported by Bolanowski, to move into executive session.

ROLL CALL VOTE:

Ayes: Falcone, Bolanowski, DeSantis, DiMaria, Jackson, Kelly

Nays: None

Absent : Bonkowski

Motion carried.

RECESS

The meeting recessed at 7:06 p.m.

RECONVENE

The meeting reconvened at 7:35 p.m.

Motion carried.

8.0 ADJOURNMENT

MOTION by DeSantis, supported by Jackson, to adjourn the meeting.

The meeting adjourned at 7:35 p.m.

COMMUNITY COLLEGE DISTRICT OF THE COUNTY OF MACOMB
BOARD OF TRUSTEES

Secretary