

**Macomb Community College:  
Associate of Applied Science (AAS) in  
Media & Communication Arts**

**Rochester University:  
Bachelor of Science (BS) in  
Mass Communication**

**Macomb Community College - Before Transfer**

Major Requirements	Minimum 75 Hrs
AAS - MACA Specialization Courses: Students are strongly encouraged to work closely with a Macomb Academic Advisor, Counselor, or faculty/department coordinator prior to selecting specialization courses.	34-37
GEN ED - Group I.A <i>Satisfies MTA</i> ENGL 1180 - Communications 1 or ENGL 1210 - Composition 1	3-4
GEN ED - Group II <i>Satisfies MTA</i> Take one (1) course from any of the following: ASTR, BIOL, CHEM, ESCI, ENVS, GEOL, MATH (1100 or above for MTA), PHSA, or PHYS	2-6
GEN ED - Group III <i>Satisfies MTA</i> PSYC 1010 - Introductory Psychology	4
GEN ED - Group IV <i>Satisfies MTA (WHES courses will not meet MTA requirements)</i> Take one (1) course from any of the following: ARTT; ARAB; CHIN; FREN; GRMN; ITAL; SPAN; HUMN; INTL 2000, 2300, 2800; ENGL 1730, 2410, 2420, 2510, 2600, 2610, 2640, 2710, 2720, 2730, 2740, 2800, 2810, 2850; MUSC; PHIL; or WHES	2-4
<b>Additional Requirements to be Completed at Macomb Community College</b>	-
BCOM 2050 - Business Communications	4
MKTG 1010 - Principles of Marketing	3
MKTG 2060 - Consumer Behavior	3
SPCH 2300 - Intercultural Communication <i>Satisfies MTA</i>	4
SPCH 1400 - Mass Media Communication in a Global Culture	3

<p><b>General Education--Michigan Transfer Agreement plan*</b>  Students who complete a Michigan Transfer Agreement (MTA or MACRAO), including two semesters of college composition, will satisfy all Rochester University general education requirements except Theological Literacy, which is included in the "Major Requirements" section below. Students who do not complete a Michigan Transfer Agreement will have additional requirements. See a Macomb counselor or academic advisor for specific MTA courses and requirements or visit: <a href="http://www.macomb.edu/transfer">www.macomb.edu/transfer</a>.</p>	<p><b>Minimum 30 Hrs</b></p>
<p><b>Basic Composition:</b>  ENGL 1180 or ENGL 1210  and  ENGL 1190 or ENGL 1220 (SPCH 2300 satisfies this requirement)</p>	<p>-</p>
<p><b>Mathematics--1 course:</b>  MATH 1100, MATH 1340, MATH 1360, MATH 1370, MATH 1415, MATH 1435, MATH 1465, MATH 1760, MATH 1770, MATH 2000, MATH 2200, MATH 2760, or MATH 2770</p>	<p>3-5</p>
<p><b>Humanities &amp; Fine Arts--2 courses needed from different subject areas:</b>  <b>Select one additional course from different subject area than chosen in the major requirements</b>  any ARAB, any CHIN, any FREN, any GRMN, any ITAL, any SPAN (except SPAN 1265), ARTT 1620, ARTT 1625, ARTT 2650, ARTT 2660, ENGL 1730, ENGL 2410, ENGL 2420, ENGL 2510, ENGL 2520, ENGL 2600, ENGL 2610, ENGL 2640, ENGL 2710, ENGL 2720, ENGL 2730, ENGL 2740, ENGL 2800, ENGL 2810, ENGL 2850, any HUMN, INTL 2000, INTL 2300, INTL 2800, MUSC 1030, MUSC 1040, MUSC 1050, MUSC 1060, MUSC 1070, MUSC 1160, MUSC 1170, MUSC 2080, MUSC 2180, MUSC 2710, MUSC 2720, or any PHIL</p>	<p>2-4</p>
<p><b>Sciences--2 courses needed from different subject areas, with one course containing a lab</b>  <b>1 course from:</b> BIOL 1000, BIOL 1010, BIOL 1310, BIOL 2400, BIOL 2540, BIOL 2710, BIOL 2730, CHEM 1000, CHEM 1050, CHEM 1060, CHEM 1170, CHEM 1180, CHEM 2270, CHEM 2280, ESCI 1210, GEOL 1140, GEOL 1150, PHSA 1050, PHYS 1180, PHYS 1190, PHYS 2220 or PHYS 2230  <b>And 1 additional course from a different science area:</b> any ASTR, any BIOL, any CHEM, any ENVS, any ESCI, any GEOL, any PHSA, or any PHYS</p>	<p>6-11</p>
<p><b>Social Sciences--2 courses:</b>  PSYC 1010 - Introductory Psychology <i>Required for Rochester's BS program</i>  <b>And 1 additional course:</b> any ANTH, any ECON, any GEOG, any HIST, INTL 2010, any POLS, or any SOCY</p>	<p>3-4</p>
<p>If needed, complete an additional course(s) from the applicable general education categories above to reach the minimum 30 MTA required credit hours.</p>	<p>-</p>

**Rochester University Coursework - After Transfer:**

<b>Major Requirements</b>	<b>42 Hrs</b>
MCM 2513 - Media Writing	3
MCM 2613 - Introduction to Public Relations	3
MCM 3003 - Media and Society	3
MCM 3013 - Mass Communication Theory	3
MCM 3113 - Digital Media Strategies	3
MCM 3513 - Public Relations Media Techniques	3
MCM 4113 - Media Law	3
MCM 4943 - Media Ethics	3
MCM 4953 - Media Seminar and Portfolio ( <i>Capstone Course</i> )	3
IDS 1011 - Vocation in Practice	1
LDR 3713 - Leadership of Teams	3
MKT 3543 - Integrated Marketing Communications	3
REL 1002 - Introduction to the Christian Faith	2
REL 1013 - Survey of Biblical Literature	3
SEN 3003 - Case Studies in Social Entrepreneurship	3

**Maximum Macomb Credits = 78****Minimum credits at Rochester University = 42****Minimum credits for the Bachelor of Science in Mass Communication - 120 credit hours****Important Information:**

1. All content is for informational purposes and is designed to be used as a tool to assist students with transfer information but should not be used for self-advising.
2. Associate degree requirements are NOT included on this transfer guide. When pursuing a Macomb degree work closely with a Macomb and Rochester College advisor or counselor to ensure BOTH the Macomb and Rochester University degree requirements are being met.
3. A minimum cumulative 2.25 GPA or better is required for admission.
4. Transfer credit limits vary by each transfer college and major. This transfer guide may contain more than the maximum number of allowable transfer credits Rochester University will accept.
5. Rochester University requires 30 credits of upper division coursework (3000 level courses or higher, or direct equivalents).
6. Macomb and Rochester University reserve the right to make any necessary changes to courses, provisions, or transfer requirements without notice.
7. It is the responsibility of the student to be aware of changes that affect their transfer program. Students are strongly encouraged to contact Rochester College on an annual basis to review their program requirements.
8. Students may concurrently be enrolled and taking courses at both Macomb and Rochester during the same semester after completing the minimum requirements for Rochester University. Meet with an academic advisor or counselor for additional information.
9. Forty-five or more credit hours or coursework at Rochester University are required for honors to be awarded at graduation.
10. If you decide to transfer before graduating from Macomb you may be eligible to earn your associate degree after the fact.

[www.macomb.edu/transfer](http://www.macomb.edu/transfer)

11. Please contact Rochester University at 586-263-6288 to schedule an appointment, or to view additional information visit:

[Rochester University - Macomb University Center](#)

12. For program overviews, to request accelerated learning program information, or to apply for admission visit:

[Rochester University](#)