

Macomb Community College:
Associate of Business Administration (ABA) in
Hospitality Management

Madonna University:
Bachelor of Science (BS) in
Hospitality and Tourism Management with
Marketing Minor

Articulated Program: Students who have declared this program on their student record are following a formal agreement between Madonna University and Macomb Community College which will allow for required courses and credit hours to be applied toward the major at Madonna University.

Macomb Community College - Before Transfer

Major Requirements	Minimum 63 Hrs
Semester 1:	
<i>Gen Ed - Group II Satisfies MTA</i> Take one (1) course from any of the following: ASTR, BIOL, CHEM, ESCI, ENV5, GEOL, MATH (1100 or above to meet MTA), PHSA, or PHYS	2-6
BCOM 2050 - Business Communications	4
ITCS 1010 - Computer & Information Processing Principles	4
CULH 1155 - Sanitation	2
MGMT 1010 - Principles of Management	3
Semester 2:	
MGMT 1180 - Human Relations	3
BUSN 1010 - Business Enterprise	3
MKTG 1010 - Principles of Marketing	3
<i>GEN ED - Group I.A Satisfies MTA</i> ENGL 1180 - Communications 1 <i>or</i> ENGL 1210 - Composition 1	3-4
HTMT 1010 - Introduction to the Hospitality Industry	4
Semester 3:	
HTMT 1900 - Food & Beverage Management	3
BLAW 1080 - Business Law 1	4
<i>GEN ED - Group III Satisfies MTA</i> ECON 1160 - Principles of Economics 1 <i>or</i> PSYC 1010 - Introductory Psychology	3-4
ACCT 1050 - Financial Record Keeping <i>or</i> ACCT 1070 - Accounting for Entrepreneurs <i>or</i> ACCT 1080 - Principles of Accounting 1	3-4
HTMT 1020 - Lodging Management 1	3
Semester 4:	
<i>GEN ED - Group IV Satisfies MTA</i> Take one (1) course from any of the following: HUMN 1700, 2000, or 2100 required for Madonna's program Art, Creative Writing, Foreign Language, Humanities, INTL 2000, INTL 2300, INTL 2800, Literature, Music, or Philosophy	2-4
HTMT 1030 - Event Planning	3
CULH 1420 - Purchasing	3
HTMT 2040 - Hospitality Marketing <u>OR</u> MKTG 1210 - Small Business Marketing <u>OR</u> MKTG 1510 - Sports & Entertainment Marketing	3
CRER 2100 - Internship Experience Part-Time <u>OR</u> CRER 2200 - Internship Experience Full-Time	0

Additional requirements to be completed at Macomb Community College	18-21
MKTG 1020 - Dynamics of Retailing	3
MKTG 2010 - Professional Selling	3
MKTG 2020 - Advertising & Promotion Management	3
MKTG 2060 - Consumer Behavior	3
MKTG 2300 - Marketing Strategies	3
HUMN 1700, 2000, or 2100 <i>Met if selected in Semester 4, Group IV</i>	(3)
SOCY 2550 - Race & Ethnic Relations <i>Satisfies MTA</i>	3
General Education--Michigan Transfer Agreement plan* Students who complete a Michigan Transfer Agreement (MTA) will satisfy most general education requirements for Madonna University. Students who do not receive the MTA endorsement must still satisfy all general education requirements for Madonna University. Meet with a Macomb academic advisor or counselor for assistance with course planning. For additional information visit: www.macomb.edu/transfer .	Minimum 30 Hrs
Basic Composition--2 courses: ENGL 1180 or ENGL 1210 <i>Met in degree requirements</i> and ENGL 1190 or ENGL 1220	3-4
Mathematics--1 course: <i>Met if completed in Semester 1 Group II</i> MATH 1100, MATH 1340, MATH 1360, MATH 1370, MATH 1410, MATH 1415, MATH 1430, MATH 1435, MATH 1460, MATH 1465, MATH 1760, MATH 1770, MATH 2000, MATH 2200, MATH 2760, or MATH 2770	(3-5)
Humanities & Fine Arts--2 courses needed from different subject areas 1 additional course from a subject area not selected in Semester 4, Group IV: <i>Met if a subject other than HUMN was selected in Semester 4</i> any ARAB, any CHIN, any FREN, any GRMN, any ITAL, any SPAN (except SPAN 1265), ARTT 1620, ARTT 1625, ARTT 2650, ARTT 2660, ENGL 1730, ENGL 2410, ENGL 2420, ENGL 2510, ENGL 2520, ENGL 2600, ENGL 2610, ENGL 2640, ENGL 2710, ENGL 2720, ENGL 2730, ENGL 2740, ENGL 2800, ENGL 2810, ENGL 2850, any HUMN, INTL 2000, INTL 2300, INTL 2800, MUSC 1030, MUSC 1040, MUSC 1050, MUSC 1060, MUSC 1070, MUSC 1160, MUSC 1170, MUSC 2080, MUSC 2180, MUSC 2710, MUSC 2720, or any PHIL	(3-4)
Sciences--2 courses needed from different subject areas, with one course containing a lab 1 course remains if a subject area below was selected in Semester 1, Group II 1 course from: BIOL 1000, BIOL 1010, BIOL 1310, BIOL 2400, BIOL 2540, BIOL 2710, BIOL 2730, CHEM 1000, CHEM 1050, CHEM 1060, CHEM 1170, CHEM 1180, CHEM 2260, CHEM 2270, CHEM 2280, ESCI 1210, GEOL 1140, GEOL 1150, PHSA 1050, PHYS 1180, PHYS 1190, PHYS 2220 or PHYS 2230 And 1 additional course from a different science area: any ASTR, any BIOL, any CHEM, any ENVIS, any ESCI, any GEOL, any PHSA, or any PHYS	6-11
Social Sciences--2 courses from different subject areas: any ANTH, any ECON, any GEOG, any HIST, INTL 2010, any POLS, any PSYC, or any SOCY	-
If needed, complete an additional course(s) from the applicable general education categories above to reach the minimum 30 MTA required credit hours	

Madonna University Coursework - After Transfer:

Major Requirements		33 Hrs
MKT 4500 - Global Brand Management		3
HTM 3210 - Meeting and Event Management		3
HTM 3260 - Travel and Tourism		3
HTM 3360 - Lodging Management		3
HTM 3640 - Hospitality Architectural Style and Interior Design		3
HTM 4260 - Club Management		3
HTM 4370 - Marketing Hospitality Services		3
HTM 4910 - Internship		3
HTM 4960 - Senior Seminar		3
SC-7 - Literature and Informational Fluency		3
SC-8A - The Madonna Heritage		3
Maximum Macomb Credits = 87		Minimum credits at Madonna University = 33
Minimum credits for Bachelor of Science in Hospitality & Tourism Management w/Marketing Minor - 120 credit hours		

Important Information:

1. All content is for informational purposes and is designed to be used as a tool to assist students with transfer information but should not be used for self-advising. Some courses may include prerequisite requirements that are not listed in this guide. Consult with your advisor for details.
2. When pursuing a Macomb degree work closely with a Macomb and Madonna University advisor or counselor to ensure BOTH the Macomb and Madonna University degree requirements are being met.
3. Transfer credit limits vary by each transfer college and major. This transfer guide may contain more than the maximum number of allowable transfer credits Madonna University will accept.
4. Macomb courses must have a minimum of a C (2.0) grade or higher in order to transfer to Madonna University.
4. Macomb and Madonna University reserve the right to make any necessary changes to courses, provisions, or transfer requirements without notice.
5. It is the responsibility of the student to be aware of changes that affect their transfer program. Students are strongly encouraged to contact Madonna University on an annual basis to review their program requirements.
6. Students may concurrently be enrolled and taking courses at both Macomb and Madonna University during the same semester after completing the minimum requirements for Madonna University. Meet with an academic advisor or counselor for additional information.
7. If you decide to transfer before graduating from Macomb you may be eligible to earn your associate degree after the fact.
www.macomb.edu/transfer
8. Please contact Madonna University at 586-263-6330 to schedule an appointment, or to view additional information visit:
[Madonna University - Macomb University Center](#)
9. For program overviews, to request program information, or to apply for admission visit:
[Madonna University](#)