

<b>Macomb Community College: Associate of General Studies (AGS)</b>	<b>Walsh: Bachelor of Business Administration (BBA) Finance; General Business; Management; Marketing</b>
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Students who have declared both the Macomb AGS program and the Walsh BBA transfer program on their student record will be following transfer requirements developed by Walsh and Macomb Community College. This will allow for necessary courses and credit hours to be applied to degree requirements at each institution.

***Macomb Community College -- Before Transfer:***

<b>Associate of General Studies (AGS)</b>	<b>62 Hrs.</b>
ACCT 1080 Principles of Accounting 1	4
ACCT 1090 Principles of Accounting 2	4
ACCT 2270 Managerial Accounting	4
BLAW 1080 Business Law 1	4
BLAW 1090 Business Law 2	4
ITCS 1010 Computer & Information Processing Principles	4
MGMT 1010 Principles of Management	3
MKTG 1010 Principles of Marketing	3

**\*General Education Requirements:**  
The courses below are considered General Education by Walsh. For a listing of MTA courses, meet with a Macomb College academic advisor or counselor. Courses noted with an \* may count toward the required 30 credits of general education coursework. Meet with a Walsh advisor for course planning and selection.

<b>BBA Program Courses Required to be Completed Before Transfer</b>	
*BCOM 2050: Business Communications	4
*ECON 1160: Principles of Economics 1	3
*ECON 1170: Principles of Economics 2	3
*MATH 1340: Statistics	4
Complete additional courses to reach 30 credit hours required for general education coursework. Meet with an academic advisor to determine transferable courses.	16

Before Transfer Meet with a Walsh advisor at the Macomb University Center for assistance when selecting courses and determining credit hours. Up to an additional 20 credit hours may be earned toward your BBA degree while achieving your Macomb AGS degree. A maximum 82 transfer credit hours may transfer. Courses noted with an * will count toward the required 30 credit hours of general education coursework.	19-20
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<b>Maximum transferable credit hours to Walsh</b>	<b>82 Hrs.</b>
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**Walsh -- After Transfer:**

Select One (1) Major:

**Bachelor of Business Administration (BBA) -- Finance****45  
Hrs.**

COM 320: Business Communication Methods

3

COM 340: Professional Communication

3

FIN 310: Financial Markets

3

FIN 315: Financial Management

3

IT 335: Business Driven Technology

3

MGT 461: Business Strategy and Policy

3

QM 301: Statistical Inference for Mgt. Decisions

3

Elective: Any Walsh 400 level course not already required

3

FIN 403: Investment Management

3

FIN 406: Financial Statement Analysis

3

FIN 412: International Economics and Finance

3

FIN 425: Financial Modeling

3

FIN Electives: Required FIN Major elective courses

9

**Bachelor of Business Administration (BBA) -- General Business****45  
Hrs.**

COM 320: Business Communication Methods

3

COM 340: Professional Communication

3

FIN 310: Financial Markets

3

FIN 315: Financial Management

3

IT 335: Business Driven Technology

3

MGT 461: Business Strategy and Policy

3

QM 301: Statistical Inference for Mgt. Decisions

3

Elective: Any Walsh 400 level course not already required

3

General Business Major courses: Required GB Major elective courses

9

Electives: Courses will be dependent on business equivalent courses taken at Macomb

12

**Bachelor of Business Administration (BBA) -- Management****45  
Hrs.**

COM 320: Business Communication Methods

3

COM 340: Professional Communication

3

FIN 310: Financial Markets

3

FIN 315: Financial Management

3

IT 335: Business Driven Technology

3

MGT 461: Business Strategy and Policy

3

QM 301: Statistical Inference for Mgt. Decisions

3

Elective: Any Walsh 400 level course not already required

3

MGT 410: Production and Operations Management

3

MGT 453: Organizational Leadership

3

MGT 455: Globalization and Diversity

3

MGT Electives: Required MGT major elective courses

9

Elective: MGT 404: Human Resources Management ( *if MGMT 1155 is not completed at Macomb*)

3

<b>Bachelor of Business Administration (BBA) -- Marketing</b>	<b>45 Hrs.</b>
COM 320: Business Communication Methods	3
COM 340: Professional Communication	3
FIN 310: Financial Markets	3
FIN 315: Financial Management	3
IT 335: Business Driven Technology	3
MGT 461: Business Strategy and Policy	3
QM 301: Statistical Inference for Mgt. Decisions	3
Elective: Any Walsh 400 level course not already required	3
MKT 415: Consumer and Buyer Behavior	3
MKT 435: Marketing Research	3
MKT 460: Strategic Marketing	3
Elective: MKT 309: Advertising and Promotion Mgt. ( <i>if MKTG 2020 is not completed at Macomb</i> )	3

**Maximum credits at Macomb College = 82**

**Credits in residence at Walsh = 45**

***Minimum credits for the Bachelor of Administration = 127***

**Important Information:**

- All content is for informational purposes and is designed to be used as a tool to assist students with transfer information but should not be used for self-advising.
- When pursuing a Macomb degree work closely with Macomb and Walsh advisors or counselors to ensure BOTH the Macomb and Walsh degree requirements are being met.
- Not all prerequisite courses are included on this guide.
- Transfer credit limits vary by each transfer college and major. This transfer plan may contain more than the maximum number of allowable transfer credits Walsh will accept.
- Macomb and Walsh reserve the right to make any necessary changes to courses, provisions, or transfer requirements without notice.
- It is the responsibility of the student to be aware of changes that affect their transfer plan. Students are strongly encouraged to contact Walsh on an annual basis to review program requirements.
- Concurrent Enrollment: Students may concurrently be enrolled and taking courses at both Macomb and Walsh during the same semester after completing the 60 necessary Walsh admission credit hours at Macomb. Meet with a Walsh advisor for additional information.
- Reverse Transfer: If you decide to transfer before graduating from Macomb you may eligible to earn your associate degree after the fact. Meet with a Macomb academic advisor or counselor for information, or visit: [macomb.edu/transfer](http://macomb.edu/transfer).
- For further information, please contact Walsh located at the Macomb University Center at 586.723.1500 to schedule an appointment with a Walsh academic advisor, or visit: [Macomb University Center - Walsh](http://Macomb University Center - Walsh) for additional information.

*September 2018*