

**Macomb Community College:**  
**Associate of Applied Science (AAS) in Media &  
 Communication Arts**

**Rochester College:**  
**Bachelor of Science (BS) in Mass Communication**

**Macomb Coursework – Before Transfer:**

<b>General Education Curriculum</b>	<b>25-29 Hrs</b>
ENGL 1180 and ENGL 1190 Or ENGL-1210 and ENGL 1220 Note: A grade of C or better is required.	6-8
SPCH 1060	3
MATH 1000 or higher	4
Select one: ARTT 2610, 2620; DRAD 1200; HUMN 1210, 1250, 1270, 1300, 1460, 1470, 1472, 1473, 1474, 1476, 1479; MUSC 1030, 2710, 2720	3
Select one: ENGL 1730, 2510, 2520, 2600, 2610, 2710, 2720, 2730, 2800, 2810, 2850 Note: Recommend taking at Rochester College to fulfill Upper Division Requirements.	3
Select one (minimum of 3 hrs): Any ASTR; BIOL; CHEM, GEOL; ENVS; NATS; PHSA; PHYS Note: ASTR courses are 2 credits each	3-4
Select one: Any ANTH; ECON; GEOG; HIST; POLS; PSYC; SOCY	3-4
<b>Specialization Options</b>	<b>50 Hrs</b>
Complete one specialization from the following MACA options (See Macomb's catalog): <ul style="list-style-type: none"> <li>• Collaborative Media</li> <li>• Photographic Technologies</li> <li>• Digital Design and Layout</li> <li>• Interactive Web Media</li> <li>• Digital Video Production</li> <li>• 3D Animation</li> <li>• Creative Imaging &amp; Illustration</li> </ul>	50

**Rochester College Coursework – After Transfer:**

<b>Degree Completion Program Core</b>	<b>39 Hrs</b>
COM 3513: Small Group Communication	3
COM 3533: Intercultural Communication	3
MED: 2513: Media Writing	3
MED 2013: Intro to Mass Communication	3
MED 3113: New Media Strategies	3
MED 3003: Media and Society	3
COM 3013: Communication Theory	3
MED 3323: Research Methods in Media	3
MED 3513: PR Writing and Visual Design	3
MED 4113: Media Law	3
MED 4953: Media Seminar and Portfolio	3
MKT 2503: Principles of Marketing	3
MKT 3533: Consumer Behavior	3

<b>Ethics Core</b>	<b>6 Hrs</b>
REL 1013: Survey of Biblical Literature	3
MED 4943: Media Ethics	3

<b>Maximum Macomb Credits = 75-79</b>	<b>Rochester College Credits = 45</b>
<b>Total Credits for Bachelor of Science in Mass Communication = 120-124</b>	

Note: A grade of C- or better is required for a course to transfer. This guide and its requirements are subject to change and should be used in consultation with an academic advisor. A minimum of 45 credits from Rochester College is required if you are attempting to graduate with honors.