

EVENT PLANNER

Employment Outlook

Opportunities include: Corporate, Party and Special Event Organizing

Average Hourly Rate: \$12 (entry level)

Growth Rate: 18%

Free Career Workshop

Learn about the classes we offer and how they can help you work towards a career as an event planner. Call 586.498.4000 or email continuinged@macomb.edu to reserve a spot.

TH.....8/20..... 6:30-8 PMSOU C129

How to Start a Party/Event Planning Business

EVNT-8012A

Ever thought about making money planning parties or corporate events? Learn how to get a home-based event company started with under \$100. Discover how to find your niche, write your business plan, attract clients and build a portfolio. (3 sessions)

69407TH9/17-10/1 6-9 PM..... \$159 SOU C123 R. Gleason, MCF

Party, Props & Profit

EVNT-8003

Supercharge your new home based party/event & wedding planning business! Richard Gleason brings the hottest trends, tips and resources home to Macomb from premier trade shows especially for you. (3 sessions)

69410TH10/8-10/22 6-9 PM..... \$159 SOU C123 R. Gleason, MCF

WEDDING PLANNER

Employment Outlook

Opportunities include: Wedding Planner or Consultant

Average Hourly Rate: \$50-\$150

Growth Rate: 15%



The
**Wedding Planning
Institute** a division of Lovegeivity, Inc.

Wedding Planner Certification

EVNT-8000

Macomb Community College has partnered with The Wedding Planning Institute to present a hands-on program that covers everything a wedding planner needs to know: contracts, etiquette, flowers, music, day of services, marketing, industry business practices and application. Gain all of the tools necessary to successfully grow a professional wedding planning business. This WPI industry specific certificate is nationally recognized. Students taking the online class must provide an email address when registering in order to receive online access information. (20 sessions for on-ground course)

69412TTH9/15-11/19 7-9 PM..... \$875 SOU C363 WPI

6941310/4-12/11 \$875 Online WPI

