

FLORAL DESIGN

Employment Outlook

Opportunities include: Floral Shop Manager /Owner, Floral Shop Designer/Stylist, Wholesale Marketing and Visual Merchandising, Entrepreneur Floral Designer.

Average Hourly Rate: \$9 - \$20

Growth Rate: 15%



Free Career Workshop

Learn about the classes we offer and how they can help you work towards a career as a floral designer. Call 586.498.4000 or email continuinged@macomb.edu to reserve a spot.

TH.....8/20..... 6:30-8 PM.....SOU C129

Certificate in Basic Floral Design

Learn from professionals in the industry and gain the knowledge you need to begin your career in floral design. Students successfully completing the five core classes will receive a Macomb CCE Certificate in Basic Floral Design.

Classes can be taken individually or as part of the certificate program

Fundamentals: Floral Design I FLOR-8000B

Learn basic principles and elements of professional floral design. Step-by-step instruction will teach you how to work with fresh flowers and the tools of the trade. Create four arrangements to take home. Students will receive a Macomb Floral Design apron. Text required-see page 51. (5 sessions)

69684M9/14-10/126-9 PM.....\$195.....SOU C119R. Gleason, MCF

Fundamentals: Floral Design II FLOR-8001

Prerequisite: Fundamentals: Floral Design I.

Discover the techniques and principles of interpretive and line design. Create a fresh flower arrangement each week. Text required-see page 51. (3 sessions)

69434M10/19-11/26-9 PM.....\$159.....SOU C119R. Gleason, MCF

Intermediate Floral Design FLOR-8007

Prerequisite: Fundamentals-Floral Design II.

Take your designs to the next level. Add your own special touches to more advanced designs. Create an arrangement at each class session to take home. (3 sessions)

69685M11/9-11/236-9 PM.....\$159.....SOU C119K. Kiekbusch

Advanced Floral Design FLOR-8002

Prerequisite: Intermediate Floral Design.

Continue to develop your skills. Experience the use of a greater variety of materials and work on a larger scale. Gain confidence to make your own design choices. (3 sessions)

69686M11/30-12/146-9 PM.....\$159.....SOU C119K. Kiekbusch

Wedding Bouquets and Corsages FLOR-9002A

Will be offered in Winter 2010

Call 586.498.4000 or email Continuinged@macomb.edu after completing all required classes to request your Macomb CCE program certificate.

Floral Design Workshop FLOR-8038

This workshop is a supervised on-campus simulated floral shop work experience. Apply the skills learned in both the classroom and lab by simulating order placement, production, replication and more. Activities take place in the Macomb floral lab. (5 sessions)

69687TH11/12-12/176-9 PM.....\$179.....SOU C119R. Gleason, MCF

No class on: 11/26

Floral students must bring a quality floral knife

(smooth blade, not more than 3" long), wire

cutters and scissors. All fresh floral materials

and containers are included in the price.

Students will take their designs home.



MFA Prep Series

The curriculum for this series is designed to compliment the Michigan Floral Association's program and to help in preparing for its MCF exam. Students will be tested on their knowledge in theory and hands-on design. Classes should be taken in sequence. Text that is used in MFA Prep I will also be used in successive classes.



MFA Prep I - Techniques and Mechanics of Floral Design

FLOR-9000B

Gain an understanding of the primary information needed to work as a professional florist. Included are the mechanics of wiring and taping, anchoring floral foams, production identification, cleaning, care, and identification of fresh cut flowers and plants. Students will receive a Macomb Floral Design apron. Text required - see page 51. (4 sessions)

69688 W 9/16-10/7 6-9 PM \$185 SOU C119 R. Gleason, MCF

MFA Prep II - Elements & Principles of Floral Design

FLOR-9008A

Creating even the simplest floral creations requires an understanding of the elements and principles of design and harmony, in addition to the conditioning of flowers and actual construction techniques. Learn to increase speed and master design techniques. (4 sessions)

69689 W 10/14-11/4 6-9 PM \$169 SOU C119 R. Gleason, MCF

MFA Prep III - Floral Identification

FLOR-9003B

Discover the many cut flowers and plants used by floral designers. Learn the flower classifications: form flowers, line flowers, fillers, etc. Topics include special handling needs of many flower types. (4 sessions)

69690 W 11/11-12/9 6-9 PM \$169 SOU C119 R. Gleason, MCF

No class on: 11/25

MFA Prep IV – Customer Service/ Merchandising

Will be offered in January 2010

Meet the Instructor

Richard Gleason, MCF has been designing, planting and maintaining gardens and plantscapes for over 15 years. He is an award-winning designer, MSU Advanced Master Gardener and Certified Michigan Florist as well as a popular speaker for gardening and community groups.